

COMMUNITY BENEFIT NARRATIVE REPORTING INSTRUCTIONS

Effective for FY2015 Community Benefit Reporting

MedStar Good Samaritan Hospital

Health Services Cost Review Commission  
4160 Patterson Avenue  
Baltimore MD 21215

## **BACKGROUND**

The Health Services Cost Review Commission's (HSCRC or Commission) Community Benefit Report, required under §19-303 of the Health General Article, Maryland Annotated Code, is the Commission's method of implementing a law that addresses the growing interest in understanding the types and scope of community benefit activities conducted by Maryland's nonprofit hospitals.

The Commission's response to its mandate to oversee the legislation was to establish a reporting system for hospitals to report their community benefits activities. The guidelines and inventory spreadsheet were guided, in part, by the VHA, CHA, and others' community benefit reporting experience, and was then tailored to fit Maryland's unique regulated environment. The narrative requirement is intended to strengthen and supplement the qualitative and quantitative information that hospitals have reported in the past. The narrative is focused on (1) the general demographics of the hospital community, (2) how hospitals determined the needs of the communities they serve, (3) hospital community benefit administration, and (4) community benefit external collaboration to develop and implement community benefit initiatives.

On January 10, 2014, the Center for Medicare and Medicaid Innovation (CMMI) announced its approval of Maryland's historic and groundbreaking proposal to modernize Maryland's all-payer hospital payment system. The model shifts from traditional fee-for-service (FFS) payment towards global budgets and ties growth in per capita hospital spending to growth in the state's overall economy. In addition to hitting aggressive quality targets, this model must save at least \$330 million in Medicare spending over the next five years. The HSCRC will monitor progress overtime by measuring quality, patient experience, and cost. In addition, measures of overall population health from the State Health Improvement Process (SHIP) measures will also be monitored (see Attachment A).

To succeed, hospital organizations will need to work in collaboration with other hospital and community based organizations to increase the impact of their efforts in the communities they serve. It is essential that hospital organizations work with community partners to identify and agree upon the top priority areas, and establish common outcome measures to evaluate the impact of these collaborative initiatives. Alignment of the community benefit reporting with these larger delivery reform efforts such as the Maryland all-payer model will support the overall efforts to improve population health and lower cost throughout the system.

For the purposes of this report, and as provided in the Patient Protection and Affordable Care Act ("ACA"), the IRS defines a CHNA as a:

Written document developed for a hospital facility that includes a description of the community served by the hospital facility: the process used to conduct the assessment including how the hospital took into account input from community members and public health experts; identification of any persons with whom the hospital has worked on the assessment; and the health needs identified through the assessment process.

The written document (CHNA), as provided in the ACA, must include the following:

A description of the community served by the hospital and how it was determined;

A description of the process and methods used to conduct the assessment, including a description of the sources and dates of the data and other information used in the assessment and the analytical methods applied to identify community health needs. It should also describe information gaps that

impact the hospital organization's ability to assess the health needs of the community served by the hospital facility. If a hospital collaborates with other organizations in conducting a CHNA the report should identify all of the organizations with which the hospital organization collaborated. If a hospital organization contracts with one or more third parties to assist in conducting the CHNA, the report should also disclose the identity and qualifications of such third parties;

A description of how the hospital organization obtains input from persons who represent the broad interests of the community served by the hospital facility, (including working with private and public health organizations, such as: the local health officers, local health improvement coalitions ("LHIC's)[see:

[http://dhmh.maryland.gov/healthenterprisezones/Documents/Local\\_Population\\_Health\\_Improvement\\_Contacts\\_4-26-12.pdf](http://dhmh.maryland.gov/healthenterprisezones/Documents/Local_Population_Health_Improvement_Contacts_4-26-12.pdf)] schools, behavioral health organizations, faith based community, social service organizations, and consumers) including a description of when and how the hospital consulted with these persons. If the hospital organization takes into account input from an organization, the written report should identify the organization and provide the name and title of at least one individual in such organizations with whom the hospital organization consulted. In addition, the report must identify any individual providing input, who has special knowledge of or expertise in public health by name, title, and affiliation and provide a brief description of the individual's special knowledge or expertise. The report must identify any individual providing input who is a "leader" or "representative" of certain populations (i.e., healthcare consumer advocates, nonprofit organizations, academic experts, local government officials, community-based organizations, health care providers, community health centers, low-income persons, minority groups, or those with chronic disease needs, private businesses, and health insurance and managed care organizations);

A prioritized description of all the community health needs identified through the CHNA, as well as a description of the process and criteria used in prioritizing such health needs; and

A description of the existing health care facilities and other resources within the community available to meet the community health needs identified through the CHNA.

Examples of sources of data available to develop a CHNA include, but are not limited to:

- (1) Maryland Department of Health and Mental Hygiene's State Health Improvement Process (SHIP)(<http://dhmh.maryland.gov/ship/>);
- (2) SHIP's CountyHealth Profiles 2012 (<http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx>);
- (3) the Maryland ChartBook of Minority Health and Minority Health Disparities ([http://dhmh.maryland.gov/mhhd/Documents/2ndResource\\_2009.pdf](http://dhmh.maryland.gov/mhhd/Documents/2ndResource_2009.pdf));
- (4) Consultation with leaders, community members, nonprofit organizations, local health officers, or local health care providers;
- (5) Local Health Departments;
- (6) County Health Rankings ( <http://www.countyhealthrankings.org>);
- (7) Healthy Communities Network (<http://www.healthycommunitiesinstitute.com/index.html>);
- (8) Health Plan ratings from MHCC (<http://mhcc.maryland.gov/hmo>);
- (9) Healthy People 2020 ([http://www.cdc.gov/nchs/healthy\\_people/hp2010.htm](http://www.cdc.gov/nchs/healthy_people/hp2010.htm));

- (10) Behavioral Risk Factor Surveillance System (<http://www.cdc.gov/BRFSS>);
- (11) Youth Risk Behavior Survey (<http://phpa.dhmdh.maryland.gov/cdp/SitePages/youth-risk-survey.aspx>)
- (12) Focused consultations with community groups or leaders such as superintendent of schools, county commissioners, non-profit organizations, local health providers, and members of the business community;
- (13) For baseline information, a CHNA developed by the state or local health department, or a collaborative CHNA involving the hospital; Analysis of utilization patterns in the hospital to identify unmet needs;
- (14) Survey of community residents; and
- (15) Use of data or statistics compiled by county, state, or federal governments.

In order to meet the requirement of the CHNA for any taxable year, the hospital facility must make the CHNA widely available to the public and adopt an implementation strategy to meet the health needs identified by the CHNA by the end of the same taxable year.

The IMPLEMENTATION STRATEGY, as provided in the ACA, must:

- a. Be approved by an authorized governing body of the hospital organization;
- b. Describe how the hospital facility plans to meet the health need, such as how they will collaborate with other hospitals with common or shared CBSAs and other community organizations and groups (including how roles and responsibilities are defined within the collaborations); and
- c. Identify the health need as one the hospital facility does not intend to meet and explain why it does not intend to meet the health need.

### **Reporting Requirements**

#### **I. GENERAL HOSPITAL DEMOGRAPHICS AND CHARACTERISTICS:**

1. Please list the following information in Table I below. For the purposes of this section, “primary services area” means the Maryland postal ZIP code areas from which the first 60 percent of a hospital’s patient discharges originate during the most recent 12 month period available, where the discharges from each ZIP code are ordered from largest to smallest number of discharges. This information will be provided to all acute care hospitals by the HSCRC. (Specialty hospitals should work with the Commission to establish their primary service area for the purpose of this report).

Bed Designation:	Inpatient Admissions:	Primary Service Area Zip Codes:	All other Maryland Hospitals Sharing Primary Service Area:	Percentage of Uninsured Patients, by County:	Percentage of Patients who are Medicaid Recipients, by County:
177 acute 51 inpatient rehab 228 Total	10,745	21239 21234 21206 21214 21212 21218 21251  <a href="http://www.hscrc.state.md.us/inpatient_cb.cfm">http://www.hscrc.state.md.us/inpatient_cb.cfm</a>	MedStar Union Memorial Hospital  MedStar Franklin Square Medical Center  University of Maryland Medical Center  Mercy Medical Center  Johns Hopkins Hospital  Johns Hopkins Bayview  University of Maryland – Midtown  Greater Baltimore Medical Center  University of Maryland Rehabilitation and Orthopaedic Institute	1.0% ( % of Baltimore City Patients seen at MGS that are Uninsured (Self Pay), internal statistic, not from an external source)	18.4% ( % of Baltimore City Patients seen at MGS that are Medicaid, internal statistic, not from an external source)

			University of Maryland – St. Joseph  <a href="http://www.hs.crc.state.md.us/init_cb.cfm">http://www.hs.crc.state.md.us/init_cb.cfm</a>		
--	--	--	----------------------------------------------------------------------------------------------------------------------------------------------------	--	--

Table I

2. For purposes of reporting on your community benefit activities, please provide the following information:
  - a. Describe in detail the community or communities the organization serves. Based on findings from the CHNA, provide a list of the Community Benefit Service Area (CBSA) zip codes. These CBSA zip codes should reflect the geographic areas where the most vulnerable populations reside. Describe how the CBSA was determined, (such as highest proportion of uninsured, Medicaid recipients, and super utilizers, i.e. individuals with > 3 hospitalizations in the past year). This information may be copied directly from the section of the CHNA that refers to the description of the Hospital’s Community Benefit Community.

MedStar Good Samaritan Hospital’s Community Benefit Service Area includes residents of the Govans area of Baltimore (ZIP code 21212). The area was selected due to its close proximity to the hospital, coupled with a high density of residents with low incomes. The Govans neighborhood is located in North Central Baltimore City, approximately two miles from MedStar Good Samaritan Hospital. The neighborhood features many different housing types, businesses, churches, a charter school, and a neighborhood park. Govans has always been associated with York Road, first as an Indian trail, and then as an important commercial road and turnpike linking the Port of Baltimore to Pennsylvania.

According to statistics from the Baltimore City 2011 Neighborhoods Health Profile, the total population in Govans is just over 10,000, the majority of which is African American (91.3%). Caucasians make up 5.7% of the population, 0.5% is Asian, 1.3% is Hispanic, and 2.5% is two or more races or other. Adults over the age of 18 years old represent three-quarters (75.6%) of the population, with seniors over age 65 years at 12.8%. Children under

the age of 18 account for 24.4% of the Govans population. The median annual household income is \$37,047, about the same as Baltimore City, while unemployment is 14.9%, higher than the average of Baltimore City (11.1%). Just over one-quarter (26.9%) of households are headed by a single-parent. The poverty rate is 11.6%, slightly less than that of Baltimore City (19.1%). In 2011, approximately 1,400 local families in the Govans area received assistance from CARES, a combination Food Pantry and Emergency Financial Assistance center. Over two-thirds (62.2%) of residents over 25 years of age have at most a high school. The top causes of death are heart disease (24.9 per 10,000), cancer (19.5 per 10,000), HIV/AIDS (4.9 per 10,000), stroke (4.2 per 10,000), and diabetes (2.6 per 10,000).

b. In Table II, describe the population within the CBSA, including significant demographic characteristics and social determinants that are relevant to the needs of the community and ***include the source of the information in each response***. For purposes of this section, social determinants are factors that contribute to a person's current state of health. They may be biological, socioeconomic, psychosocial, behavioral, or social in nature. (Examples: gender, age, alcohol use, income, housing, access to quality health care, transportation, education and healthy environment, having or not having health insurance.) (Add rows in the table for other characteristics and determinants as necessary).

Some statistics may be accessed from the Maryland State Health Improvement Process, (<http://dhmh.maryland.gov/ship/>) and its Area Health Profiles 2013, (<http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx>), the Maryland Vital Statistics Administration (<http://dhmh.maryland.gov/vsa/SitePages/reports.aspx>), The Maryland Plan to Eliminate Minority Health Disparities (2010-2014) ([http://dhmh.maryland.gov/mhhd/Documents/Maryland\\_Health\\_Disparities\\_Plan\\_of\\_Action\\_6.10.10.pdf](http://dhmh.maryland.gov/mhhd/Documents/Maryland_Health_Disparities_Plan_of_Action_6.10.10.pdf)), the Maryland ChartBook of Minority Health and Minority Health Disparities, 2<sup>nd</sup> Edition (<http://dhmh.maryland.gov/mhhd/Documents/Maryland%20Health%20Disparities%20Data%20Chartbook%202012%20corrected%202013%2002%2022%2011%20AM.pdf>), The Maryland State Department of Education (The Maryland Report Card) (<http://www.mdreportcard.org>) Direct link to data– (<http://www.mdreportcard.org/downloadindex.aspx?K=99AAAA>)

Table II

<p>Median Household Income within the CBSA</p>	<p>Baltimore City - \$41,385</p> <p>U.S. Census Bureau, 2009-2013 5-Year American Community Survey</p> <p><a href="http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none">http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none</a></p> <p>CBSA: \$37,047</p> <p><a href="http://health.baltimorecity.gov/sites/default/files/20%20Greater%20Govans.pdf">http://health.baltimorecity.gov/sites/default/files/20%20Greater%20Govans.pdf</a></p>
<p>Percentage of households with incomes below the federal poverty guidelines within the CBSA</p>	<p>Baltimore City – 19.1%</p> <p>U.S. Census Bureau, 2009-2013 5-Year American Community Survey</p> <p><a href="http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none">http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none</a></p> <p>CBSA: 11.6%</p> <p><a href="http://health.baltimorecity.gov/neighborhood-health-profiles">http://health.baltimorecity.gov/neighborhood-health-profiles</a></p>
<p>Please estimate the percentage of uninsured people by County within the CBSA This information may be available using the following links: <a href="http://www.census.gov/hhes/www/hlthins/data/acs/aff.html">http://www.census.gov/hhes/www/hlthins/data/acs/aff.html</a>; <a href="http://planning.maryland.gov/msdc/American_Community_Survey/2009ACS.shtml">http://planning.maryland.gov/msdc/American_Community_Survey/2009ACS.shtml</a></p>	<p>Baltimore City – 13.1%</p> <p>U.S. Census Bureau, 2009-2013 5-Year American Community Survey</p> <p><a href="http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none">http://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#none</a></p>
<p>Percentage of Medicaid recipients by County within the CBSA.</p>	<p>Baltimore City – 34.71%</p> <p>Maryland Medicaid eHealth Statistics <a href="http://www.chpdm-ehealth.org/mco/index.cfm">http://www.chpdm-ehealth.org/mco/index.cfm</a></p>

<p>Life Expectancy by County within the CBSA (including by race and ethnicity where data are available). See SHIP website:</p> <p><a href="http://dhmh.maryland.gov/ship/SitePages/Home.aspx">http://dhmh.maryland.gov/ship/SitePages/Home.aspx</a> and county profiles: <a href="http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx">http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx</a></p>	<p>Baltimore City: 73.9 years <a href="http://eh.dhmdh.gov/ship/SHIP_Profile_Baltimore_City.pdf">http://eh.dhmdh.gov/ship/SHIP_Profile_Baltimore_City.pdf</a></p> <p>Black – 72.2 White – 76.5</p> <p>Maryland SHIP2013 <a href="http://dhmh.maryland.gov/ship/SitePages/Home.aspx">http://dhmh.maryland.gov/ship/SitePages/Home.aspx</a></p>
<p>Mortality Rates by County within the CBSA (including by race and ethnicity where data are available).</p>	<p>Baltimore City: Mortality by Age (per 10,000 residents) Less than 1 year old: 12.1 1-14 : 1.8 15-24: 28.9 24-44: 43.6 45-64: 115.0 65-84: 489.9 85 +: 1333.3</p> <p><a href="http://health.baltimorecity.gov/neighborhood-health-profiles">http://health.baltimorecity.gov/neighborhood-health-profiles</a></p> <p>Baltimore City: Mortality by Race (per 10,000 residents) Total: 100.2 Black: 104.8 White: 107.8</p> <p><a href="http://health.baltimorecity.gov/sites/default/files/Health%20Disparities%20Report%20Card%20FINAL%2024-Apr-14.pdf">http://health.baltimorecity.gov/sites/default/files/Health%20Disparities%20Report%20Card%20FINAL%2024-Apr-14.pdf</a></p>

<p>Access to healthy food, transportation and education, housing quality and exposure to environmental factors that negatively affect health status by County within the CBSA. (to the extent information is available from local or county jurisdictions such as the local health officer, local county officials, or other resources)</p> <p>See SHIP website for social and physical environmental data and county profiles for primary service area information:  <a href="http://dhmh.maryland.gov/ship/SitePages/measures.aspx">http://dhmh.maryland.gov/ship/SitePages/measures.aspx</a></p>	<p><u>Access to Healthy Food Options</u></p> <p>Food Deserts  Baltimore City  25% of residents live in a food desert</p> <p>Supermarket Proximity  Estimated Travel Time to Nearest Supermarket by Car (in min)  CBSA – 4.0  Baltimore City – 3.7  Estimated Travel Time to Nearest Supermarket by Bus (in min)  CBSA – 15.0  Baltimore City – 12.3  Estimated Travel Time to Nearest Supermarket by Walking (in min) -15.0  CBSA – 15.0  Baltimore City – 16.6</p> <p><u>Education</u></p> <p>Percent of residents 25 years and older with a high school degree or less:  CBSA - 62.2%  Baltimore City – 52.6%</p> <p>Percent of residents 25 years and older with a bachelors degree or more:  CBSA - 14.2%  Baltimore City – 25.0%</p> <p><u>Environmental Factors</u></p> <p>Tobacco Store Density:  CBSA - 15.9  Baltimore City – 21.8  Juvenile Arrest Rate:  CBSA - 104.6  Baltimore City- 145.1  Domestic Violence Rate:  CBSA - 41.0  Baltimore City – 40.6  Non-Fatal Shooting Rate:  CBSA- 31.8  Baltimore City – 46.5  Homicide Incidence Rate:  CBSA- 15.9  Baltimore City – 20.9  Lead Paint Violation Rate:  CBSA - 12.6  Baltimore City – 11.8  Vacant Building Density:  CBSA - 280.8</p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Baltimore City – 567.2

Unemployment

CBSA - 14.9%

Baltimore City – 11.1%

Single Parent Households

CBSA - 26.9%

Baltimore City – 26.0%

<p>Available detail on race, ethnicity, and language within CBSA.</p> <p>See SHIP County profiles for demographic information of Maryland jurisdictions.  <a href="http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx">http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx</a></p>	<p>Race/Ethnicity:</p> <p>CBSA (zip code 21212)</p> <p>African American- (91.3%)  White- (5.7%)  Asian- (0.5%)  Hispanic- (1.3%)  Two or more races- (1.5%)</p> <p>Baltimore City</p> <p>African American- (63.6%)  White- (29.7%)</p> <p>Asian- (2.4%)  Hispanic- (4.2%)  Two or more races- (2.1%)</p> <p>Languages Spoken at Home:</p> <p>English:  Zip Code 21212- 90.6%</p> <p>Other than English:  Zip Code 21212- 9.4%</p> <p>Baltimore City</p> <p>English- 91.2%</p> <p>Other than English-8.8%</p> <p>U.S. Census Bureau, 2009-2013 5-Year American Community Survey</p> <p><a href="http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_5YR_S1601&amp;prodType=table">http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_5YR_S1601&amp;prodType=table</a></p>
<p>Other</p>	

## II. COMMUNITY HEALTH NEEDS ASSESSMENT

1. Has your hospital conducted a Community Health Needs Assessment that conforms to the IRS definition detailed on pages 4-5 within the past three fiscal years?

Yes

No

Provide date here. 06/30/2012

If you answered yes to this question, provide a link to the document here. (Please note: this may be the same document used in the prior year report).

<http://ct1.medstarhealth.org/content/uploads/sites/16/2015/11/MedStar-Systemwide-CHA-2012.pdf> (Page 31-38)

2. Has your hospital adopted an implementation strategy that conforms to the definition detailed on page 5?

Yes 06/30/2012

No

If you answered yes to this question, provide the link to the document here:

<http://ct1.medstarhealth.org/content/uploads/sites/16/2015/11/MedStar-Systemwide-CHA-2012.pdf> (Page 39-41)

## III. COMMUNITY BENEFIT ADMINISTRATION

1. Please answer the following questions below regarding the decision making process of determining which needs in the community would be addressed through community benefits activities of your hospital? **(Please note: these are no longer check the blank questions only. A narrative portion is now required for each section of question b.)**

- a. Is Community Benefits planning part of your hospital's strategic plan?

Yes

No

If yes, please provide a description of how the CB planning fits into the hospital's strategic plan, and provide the section of the strategic plan that applies to CB.

MedStar Health's vision is *to be the trusted leader in caring for people and advancing health*. In the fiscal year 2013-2017 MedStar Health Strategic Plan, community health and community benefit initiatives and tactics are organized under the implementation strategy of "Develop coordinated care/population health management capabilities." At the hospital-level, community health and community benefit initiatives and tactics are organized under the "Market Leadership" focus area.

- b. What stakeholders in the hospital are involved in your hospital community benefit process/structure to implement and deliver community benefit activities? (Please place a check next to any individual/group involved in the structure of the CB process and describe the role each plays in the planning process (additional positions may be added as necessary))

i. Senior Leadership

1.  CEO/President (Executive Sponsor)
2.  CFO
3.  Other (please specify)

Describe the role of Senior Leadership

MedStar Good Samaritan Hospital's Board of Directors, President and the organization's operations leadership team work thoroughly to ensure that the hospital's strategic and clinical goals are aligned with unmet community needs through the planning, monitoring and evaluation of its community benefit activities

i. Clinical Leadership

1.  Physician
2.  Nurse
  - a. Coord - Community Education & Health Ministries
3.  Social Worker
4.  Other (please specify)

ii. Describe the role of Clinical Leadership

*Coord - Community Education & Health Ministries*

Coordinates community outreach activities with target audiences, including preparing health presentations, providing liaison services to selected groups, and promoting the hospital's mission of creating healthier, communities. Coordinates with local community groups, including churches, senior centers, and business associations, to create health programs focused on the elements of wellness.

ii. Community Benefit Operations

1.  Individual (please specify FTE)
  - a. Regional Director of Strategic and Business Planning (Hospital Lead)
  - b. Director, Finance

The Community Health Needs Assessment (CHNA) Hospital Lead  
 The Community Health Needs Assessment (CHNA) Hospital Lead serves as the coordinator of all aspects of the community health assessment process. He/she helps establish and coordinate the activities of the Advisory Task Force. The Lead also helps produce the hospital's Community Health Needs Assessment and Implementation Strategy. He/she works collaboratively with representatives from the Corporate Community Health Department. The Lead also works closely with the writer. He/she reviews all narratives prior to publication.

Finance Manager

The Financial Services Manager assists with budget, grant revenue and reporting functions of community benefit.

2. \_\_\_ Committee (please list members)
3. \_\_\_ Department (please list staff)

Task Force (members are listed below)

Advisory Task Force

The purpose of the Advisory Task Force is to obtain community and institutional buy-in for the CHNA process, including priority setting and implementation strategy development. Advisory Task Force scope included review of secondary data and state and national community health goals, contribute to the prioritization of community health needs, and provide a recommendation on the direction of the hospital's implementation strategy.

<b>Name/Title</b>	<b>Organization</b>
Allan Noonan, MD , MGSB Board member	MedStar Union Memorial Hospital
Sonya Gray, MGSB Board member	MedStar Union Memorial Hospital
Carol Pacione, Pastoral Life Director	St. Pius Church
David Weisman, MD, MGSB Board member	MedStar Union Memorial Hospital
Michelle Zikusoka, MD, Physician	MedStar Good Samaritan Hospital
Andrew Dziuban, Director of Philanthropy	MedStar Good Samaritan Hospital
Bernadette Krol, Registered Nurse	MedStar Good Samaritan Hospital
Moira Larsen, MD, Physician and Board Member	MedStar Good Samaritan Hospital
Rachael V. Neill, CARES Program Director, Resident	Govans Ecumenical Development Corporation (GEDCO)
Loretha Myers, Resident	Loch Raven Improvement Association, Northeast Community Organization

Patricia Stabile, Program Director	HARBEL Prevention and Recovery Center
Randolph Rowel, PhD, Chair and Associate Professor	Morgan State University, Department of Behavioral Health Sciences

c. Is there an internal audit (i.e., an internal review conducted at the hospital) of the Community Benefit report? )

Spreadsheet       yes       no  
Narrative           yes       no

If yes, describe the details of the audit/review process (who does the review? Who signs off on the review?)

The internal review of the Community Benefit Report is performed by the Community Health Lead, the Financial Services Manager, and the CFO. The CFO provides oversight of the CBISA reporting function, auditing process and approval of Community Benefit funding. The CEO's signature is obtained through an attestation letter supporting their approval of the Community Benefit Report. The MedStar Health Corporate Office also conducts a review/audit of the hospital's Community Benefit Report annually.

d. Does the hospital's Board review and approve the FY Community Benefit report that is submitted to the HSCRC?

Spreadsheet       yes       no  
Narrative           yes       no

If no, please explain why.

#### IV. COMMUNITY BENEFIT EXTERNAL COLLABORATION

External collaborations are highly structured and effective partnerships with relevant community stakeholders aimed at collectively solving the complex health and social problems that result in health inequities. Maryland hospital organizations should demonstrate that they are engaging partners to move toward specific and rigorous processes aimed at generating improved population health. Collaborations of this nature have specific conditions that together lead to meaningful results, including: a common agenda that addresses shared priorities, a shared defined target population, shared processes and outcomes, measurement, mutually reinforcing evidence based activities, continuous communication and quality improvement, and a backbone organization designated to engage and coordinate partners.

a. Does the hospital organization engage in external collaboration with the following partners:

Other hospital organizations

Local Health Department

Local health improvement coalitions (LHICs)

Schools

Behavioral health organizations

Faith based community organizations

Social service organizations

b. Use the table below to list the meaningful, core partners with whom the hospital organization collaborated to conduct the CHNA. Provide a brief description of collaborative activities with each partner (please add as many rows to the table as necessary to be complete)

Organization	Name of Key Collaborator	Title	Collaboration Description
Govans Ecumenical Development Corp – Senior Network of North Baltimore	Gwen Lloyd	Program Director	Aided in promotion of diabetes, heart health and exercise programs.  Provided space for implementation of the above programs.  Assisted with tracking numbers of participants
Govans Ecumenical Development Corp – CARES	Rachael Neill	Program Director	Aided in promotion of education and screening programs that were held in the Govans area  Provided space for implementation of above program “Heart Healthy Mondays” and blood pressure

			screening
Joy Wellness Center/ MedStar Union Memorial Hospital	Kerry Martinez	Wellness Program Director	Aided in promotion of diabetes education programs  Provided space for implementation of programs.
Walker Co-Op Senior Apartments	Mr. Reynolds	Liaison Resident	Promoted blood pressure screening to residents.  Provided space for screenings
Holleran	N/A	N/A	A public health research and consulting firm that assisted in the development of the CHNA survey tool and facilitated the CHNA face-to-face group sessions.
Healthy Communities Institute	N/A	N/A	Provided quantitative data based on 129 community health indicators by county. Using a dashboard methodology, the web-based portal

c. Is there a member of the hospital organization that is co-chairing the Local Health Improvement Coalition (LHIC) in the jurisdictions where the hospital organization is targeting community benefit dollars?

\_\_\_\_\_yes     X no

Baltimore City Health Improvement Planning Council (HIPC) is not currently active.

d. Is there a member of the hospital organization that attends or is a member of the LHIC in the jurisdictions where the hospital organization is targeting community benefit dollars?

\_\_\_\_\_yes     X no

Baltimore City Health Improvement Planning Council (HIPC) is not currently active.

## V. HOSPITAL COMMUNITY BENEFIT PROGRAM AND INITIATIVES

This Information should come from the implementation strategy developed through the CHNA process.

1. Please use Table III, to provide a clear and concise description of the primary needs identified in the CHNA, the principal objective of each evidence based initiative and how the results will be measured (what are the short-term, mid-term and long-term measures? Are they aligned with measures such as SHIP and all-payer model monitoring measures?), time allocated to each initiative, key partners in the planning and implementation of each initiative, measured outcomes of each initiative, whether each initiative will be continued based on the measured outcomes, and the current FY costs associated with each initiative. Use at least one page for each initiative (at 10 point type). Please be sure these initiatives occurred in the FY in which you are reporting. Please see attached example of how to report.

**For example:** for each principal initiative, provide the following:

- a.
  1. Identified need: This includes the community needs identified by the CHNA. Include any measurable disparities and poor health status of racial and ethnic minority groups. Include the collaborative process used to identify common priority areas and alignment with other public and private organizations.
  2. Please indicate whether the need was identified through the most recent CHNA process.
- b. Name of Hospital Initiative: insert name of hospital initiative. These initiatives should be evidence informed or evidence based. (Evidence based initiatives may be found on the CDC's website using the following link: <http://www.thecommunityguide.org/> ) (Evidence based clinical practice guidelines may be found through the AHRQ website using the following link: [www.guideline.gov/index.aspx](http://www.guideline.gov/index.aspx) )

- c. Total number of people within the target population (how many people in the target area are affected by the particular disease being addressed by the initiative)?
- d. Total number of people reached by the initiative (how many people in the target population were served by the initiative)?
- e. Primary Objective of the Initiative: This is a detailed description of the initiative, how it is intended to address the identified need, and the metrics that will be used to evaluate the results.
- f. Single or Multi-Year Plan: Will the initiative span more than one year? What is the time period for the initiative?
- g. Key Collaborators in Delivery: Name the partners (community members and/or hospitals) involved in the delivery of the initiative.
- h. Impact/Outcome of Hospital Initiative: Initiatives should have measurable health outcomes. The hospital initiative should be in collaboration with community partners, have a shared target population and common priority areas.
  - What were the measurable results of the initiative?
  - For example, provide statistics, such as the number of people served, number of visits, and/or quantifiable improvements in health status.
- i. Evaluation of Outcome: To what degree did the initiative address the identified community health need, such as a reduction or improvement in the health indicator? Please provide baseline data when available. To what extent do the measurable results indicate that the objectives of the initiative were met? There should be short-term, mid-term, and long-term population health targets for each measurable outcome that are monitored and tracked by the hospital organization in collaboration with community partners with common priority areas. These measures should link to the overall population health priorities such as SHIP measures and the all-payer model monitoring measures. They should be reported regularly to the collaborating partners.
- j. Continuation of Initiative: What gaps/barriers have been identified and how did the hospital work to address these challenges within the community? Will the initiative be continued based on the outcome? What is the mechanism to scale up successful initiatives for a greater impact in the community?
- k. Expense:
  - A. What were the hospital's costs associated with this initiative? The amount reported should include the dollars, in-kind-donations, or grants associated with the fiscal year being reported.
  - B. Of the total costs associated with the initiative, what, if any, amount was provided through a restricted grant or donation?

**Table III – Initiative I**

<p>a. 1. Identified Need</p> <p>2. Was this identified through the CHNA process?</p>	<p>Cardiovascular Disease - Heart Disease</p> <p>Heart disease is the leading cause of death in Baltimore City (Healthy Baltimore 2015)</p> <p>The age-adjusted death rate due to heart disease is 262.9 deaths per 100,000 – placing it in the “red zone” for severity and prevalence (DHMH, 2011)</p> <p>The life expectancy at birth of a Govans’ resident is 73.9 and heart disease accounts for 25.7% of all deaths (Baltimore City Neighborhood Profile, 2011)</p> <p>Yes, this was identified in the CHNA</p>
<p>b. Hospital Initiative</p>	<p>“Keep the Beat Heart Health Program”</p> <p>A 4-week series consisting of 1-hour classes with a focus on the most common types of heart disease, healthy nutrition, exercise and stress management.</p>
<p>c. Total Number of People Within the Target Population</p>	<p>CBSA = 8,075 adults targeted</p>
<p>d. Total Number of People Reached by the Initiative Within the Target Population</p>	<p>20 participants attended the program in FY 15</p> <p>110 participants attended since inception of program in FY13</p>
<p>e. Primary Objective of the Initiative</p>	<p>To increase awareness of heart disease prevention through educational programs and screenings</p>
<p>f. Single or Multi-Year Initiative –Time Period</p>	<p>Multi Year (July 1, 2014 – June 30, 2015)</p>
<p>g. Key Collaborators in Delivery of the Initiative</p>	<p>GEDCO- Senior Network of North Baltimore</p>
<p>h. Impact/Outcome of Hospital Initiative?</p>	<p>Tests were given to measure knowledge related to heart disease, risk factors and lifestyle modifications</p> <p>Pre-test scores – 28% of participants scored 90%</p> <p>Post-test scores- 85% of participants scored 90%</p>

	<p>Participants reported the following behavior changes as a result of attending the program:</p> <ul style="list-style-type: none"> <li>• Choosing healthier food options</li> <li>• Reading labels to make better food choices</li> <li>• Decreasing sodium in their diet</li> <li>• Including healthier fats in their diet</li> <li>• Eating more fruits and vegetables</li> <li>• Adding more activity/exercise to their daily routine</li> </ul>	
i. Evaluation of Outcomes:	Heart health education provided to CBSA to promote awareness and knowledge around heart disease	
j. Continuation of Initiative?	Yes	
k. Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	<ul style="list-style-type: none"> <li>• Total Cost of Initiative \$772</li> </ul>	B. Direct Offsetting Revenue from Restricted Grants - \$0

**Initiative II**

<p>a. 1. Identified Need</p> <p>2. Was this identified through the CHNA process?</p>	<p>Cardiovascular Disease - Heart Disease</p> <p>Heart disease is the leading cause of death in Baltimore City (Healthy Baltimore 2015)</p> <p>The age-adjusted death rate due to heart disease is 262.9 deaths per 100,000 – placing it in the “red zone” for severity and prevalence (DHMH, 2011)</p> <p>The life expectancy at birth of a Govans’ resident is 73.9 and heart disease accounts for 25.7% of all deaths (Baltimore City Neighborhood Profile, 2011)</p> <p>Yes, this was identified in the CHNA</p>
<p>b. Hospital Initiative</p>	<p>"Heart Healthy Monday Classes"</p> <p>A total of 7 classes were held on Monday mornings at CARES throughout the spring. Material presented to clients consisted of 30- minute heart health lectures and samples of heart healthy foods. Topics included managing cholesterol levels, decreasing sodium intake, making healthy food choices and the importance of exercise.</p>
<p>c. Total Number of People Within the Target Population</p>	<p>CBSA = 8,075 adults targeted</p>
<p>d. Total Number of People Reached by the Initiative Within the Target Population</p>	<p>109 Participants</p>
<p>e. Primary Objective of the Initiative</p>	<p>To increase awareness of heart disease prevention through educational programs</p>
<p>f. Single or Multi-Year Initiative –Time Period</p>	<p>Multi-Year (July 1, 2014 – June 30, 2015)</p>
<p>g. Key Collaborators in Delivery of the Initiative</p>	<p>GEDCO CARES</p>
<p>h. Impact/Outcome of Hospital Initiative?</p>	<p>Reached over 100 individuals in FY15 to provide cardiovascular disease education.</p>

i. Evaluation of Outcomes:	Heart health education provided to CBSA to promote awareness and knowledge around heart disease	
j. Continuation of Initiative?	Yes	
k. Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	<ul style="list-style-type: none"> <li>• Total Cost of Initiative \$490</li> </ul>	<ul style="list-style-type: none"> <li>• Direct Offsetting Revenue from Restricted Grants - \$0</li> </ul>

**Initiative III**

<p>a. 1. Identified Need</p> <p>2. Was this identified through the CHNA process?</p>	<p>Cardiovascular Disease - Heart Disease</p> <p>Heart disease is the leading cause of death in Baltimore City (Healthy Baltimore 2015)</p> <p>The age-adjusted death rate due to heart disease is 262.9 deaths per 100,000 – placing it in the “red zone” for severity and prevalence (DHMH, 2011)</p> <p>The life expectancy at birth of a Govans’ resident is 73.9 and heart disease accounts for 25.7% of all deaths (Baltimore City Neighborhood Profile, 2011)</p> <p>Yes this was identified through the CHNA process.</p>
<p>b. Hospital Initiative</p>	<p>"Blood Pressure Screening in Govans" - CARES, Senior Network of North Baltimore, Walker Co-op Senior Apartments</p>
<p>c. Total Number of Within the Target Population</p>	<p>CBSA = 8,075 adults targeted</p>
<p>d. Total Number of People Reached by the Initiative Within the Target Population</p>	<p>365 people screened were in FY 15</p> <p>651 screened since inception of program in FY13</p>
<p>e. Primary Objective of the Initiative</p>	<p>To identify, raise awareness, and educate people with hypertension about heart disease</p>
<p>f. Single or Multi-Year Initiative –Time Period</p>	<p>Multi-Year (July 1, 2014 – June 30, 2015)</p>
<p>g. Key Collaborators in Delivery of the Initiative</p>	<p>GEDCO/CARES</p> <p>GEDCO/ Senior Network of North Baltimore</p> <p>Walker Co-Op Senior Apartments</p>
<p>h. Impact/Outcome of Hospital Initiative?</p>	<p>There were a total of 30 blood pressure screening sessions provided. Approximately 18 individuals had first time blood pressure readings above normal and were referred to their primary care physician for follow up. Six physician referrals were given to participants who did not have a primary care physician. All participants received health information related to prevention and management of hypertension.</p>

i. Evaluation of Outcomes:	Program implemented to target at-risk populations and provide follow up care and blood pressure management for seniors.	
j. Continuation of Initiative?	Yes	
k. Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	• Total Cost of Initiative \$5107	• \$0

#### Initiative IV

a. 1. Identified Need  2. Was this identified through the CHNA process?	<p>Cardiovascular Disease - Heart Disease</p> <p>Heart disease is the leading cause of death in Baltimore City (Healthy Baltimore 2015)</p> <p>The age-adjusted death rate due to heart disease is 262.9 deaths per 100,000 – placing it in the “red zone” for severity and prevalence (DHMH, 2011)</p> <p>The life expectancy at birth of a Govans’ resident is 73.9 and heart disease accounts for 25.7% of all deaths (Baltimore City Neighborhood Profile, 2011)</p> <p>Yes, this was identified through the CHNA process.</p>
b. Hospital Initiative	<p>“Senior Fitness Programs”</p> <p>Two fitness programs offered each week at Senior Network of North Baltimore. Programs include low impact aerobics, strength training and stretching exercises.</p>
c. Total Number of People Within the Target Population	<p>CBSA = 1382 seniors targeted</p> <p>Approximately 1,080 residents in Govans</p> <p>12.8% of the population are seniors</p>
d. Total Number of People Reached by the Initiative Within the Target Population	<p>Approximately 65 participants attended this program</p> <p>32 participated regularly, 2 times per week</p>
e. Primary Objective of the Initiative	To improve fitness and decrease the risk of heart disease

f. Single or Multi-Year Initiative –Time Period	Multi Year / July 1, 2014 - June 30, 2015	
g. Key Collaborators in Delivery of the Initiative	GEDCO/ Senior Network of North Baltimore	
h. Impact/Outcome of Hospital Initiative?	Among the 32 core participants 26% lowered their BMI by 2 points over a 9 month period of time.	
i. Evaluation of Outcomes:	Promising preliminary results related to BMI reduction among program participants.	
Continuation of Initiative?	Yes	
Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	3. Total Cost of Initiative \$8331	II. Direct Offsetting Revenue from Restricted Grants \$0

**Initiative V**

<p>a. 1. Identified Need</p> <p>2. Was this identified through the CHNA process?</p>	<p>Diabetes</p> <p>The age-adjusted percentage of diabetic adults in Maryland had grown from 6.8% in 2001 to 8.9 % (400,679 people had diabetes) in 2010, which continued to be above the national level.</p> <p>From 2001 to 2010, the prevalence of diabetic Marylanders increased in 19 out of 24 jurisdictions. From 2010, 45,465 (1.1%) of Marylanders had pre-diabetes and 41,998 (1%) of Marylanders had diabetes during pregnancy. People with pre-diabetes and gestational diabetes have an increased risk of developing type 2 diabetes, heart disease and stroke<sup>3</sup>. 44,000 newly diagnosed diabetes in 2010, that was increased compared to 2001 (29,000).</p> <p>The average prevalence of diagnosed diabetes among white Marylanders was 8.7% and 11.8% among black Marylanders. Black females (12.5%) had higher diabetic rates than white females (8.1%). Although diabetes is widely associated with older age, the 18-34 age population represents the fastest growing diabetic group in Maryland between 2001 and 2010. Additionally, the prevalence of diabetes is 16.9% in those with less than a high school education and 18.2% in those whose household income is less than \$15,000 (double the prevalence in the Maryland general adult population).</p> <p>Yes this was identified through the CHNA process</p>
<p>b. Hospital Initiative</p>	<p>"Living Well: Take Charge of Your Diabetes"</p> <p>6-week evidenced-based workshop designed by Stanford University provides participants with a set of "tools" that enable them to become better self-managers of their disease. Topics include counting carbohydrates, exercise, stress management, glucose monitoring, medications, and communication skills.</p>
<p>c. Total Number of People Within the Target Population</p>	<p>CBSA = Approximately 1000 adults with diabetes 10,080 residents in Govans -- 12.8% with diabetes</p>
<p>d. Total Number of People Reached by the Initiative Within the Target Population</p>	<p>3 programs were conducted with a total of 28 people attending in FY15 52 people attended since the inception of this program I FY 13</p>
<p>e. Primary Objective of the Initiative</p>	<p>To improve management of diabetes</p>

f. Single or Multi-Year Initiative –Time Period	Multi-Year (July 1, 2014 - June 30, 2015)	
g. Key Collaborators in Delivery of the Initiative	Shepherd's Clinic	
h. Impact/Outcome of Hospital Initiative? +	<p>21 participants strongly agreed and 7 participants agreed they had more confidence in their ability to manage their diabetes</p> <p>24 participants strongly agreed and 4 participants agreed they had a better understanding of how to manage the symptoms of their diabetes</p>	
i. Evaluation of Outcomes:	An evidence based diabetes program was implemented in the CBSA.	
VI. Continuation of Initiative?	Yes, this program will continue in FY16	
(16) Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	4. Total Cost of Initiative \$7405	III. Direct Offsetting Revenue from Restricted Grants \$0

**Initiative VI**

<p>a. 1. Identified Need</p> <p>2. Was this identified through the CHNA process?</p>	<p>Diabetes</p> <p>The age-adjusted percentage of diabetic adults in Maryland had grown from 6.8% in 2001 to 8.9 % (400,679 people had diabetes) in 2010, which continued to be above the national level.</p> <p>From 2001 to 2010, the prevalence of diabetic Marylanders increased in 19 out of 24 jurisdictions. From 2010, 45,465 (1.1%) of Marylanders had pre-diabetes and 41,998 (1%) of Marylanders had diabetes during pregnancy. People with pre-diabetes and gestational diabetes have an increased risk of developing type 2 diabetes, heart disease and stroke<sup>3</sup>. 44,000 newly diagnosed diabetes in 2010, that was increased compared to 2001 (29,000)</p> <p>The average prevalence of diagnosed diabetes among white Marylanders was 8.7% and 11.8% among black Marylanders. Black females (12.5%) had higher diabetic rates than white females (8.1%). Although diabetes is widely associated with older age, the 18-34 age population represents the fastest growing diabetic group in Maryland between 2001 and 2010. Additionally, the prevalence of diabetes is 16.9% in those with less than a high school education and 18.2% in those whose household income is less than \$15,000 (double the prevalence in the Maryland general adult population).</p> <p>Yes this was identified through the CHNA process.</p>
<p>b. Hospital Initiative</p>	<p>“Life Balance/Weight Management Program” (National Diabetes Prevention Program)          Core Program- January 2015 – May 2015          Months 7-12 Program – July 2014 – December 2014 ( 2 separate programs)</p> <p>A yearlong evidenced-based program designed to help participants adopt healthy lifestyle behaviors.</p>
<p>c. Total Number of People Within the Target Population</p>	<p>CBSA = Approximately 1000 adults with diabetes          10,080 residents in Govans -- 12.8% with diabetes</p>

d. Total Number of People Reached by the Initiative Within the Target Population	37 people attended in FY15 17 in the “Core Program” 20 in the “Months 7-12 Program”	
e. Primary Objective of the Initiative	To lose 7 % of total body weight To exercise at least 150 minutes per week	
f. Single or Multi-Year Initiative –Time Period	Multi-Year / July 1, 2014 - June 30, 2015	
g. Key Collaborators in Delivery of the Initiative	GEDCO CARES, Senior Network of North Baltimore and local churches	
h. Impact/Outcome of Hospital Initiative?	<p>17 participants the completed “Core Program” 29% (5) of participants had 5% weight loss 59% (10) of participant reported at least 150 minutes of exercise per week 13 participants committed to completing the post-core session of this program which will be held June through December 2015</p> <p>20 completed the “Month 7 – 12 Program” 40% (8) of participants had 5% weight loss 42% (15) of participants reported at least 150 minutes of exercise per week</p> <p>(The 2 above programs were independent of each other)</p>	
i. Evaluation of Outcomes:	An evidence-based weight management program was implemented in CBSA with promising results, despite limited sample size.	
VII. Continuation of Initiative?	Yes	
(17) Total Cost of Initiative for Current Fiscal Year and What Amount is from Restricted Grants/Direct Offsetting Revenue	5. Total Cost of Initiative 10,639	IV. Direct Offsetting Revenue from Restricted Grants \$0

2. Were there any primary community health needs identified through the CHNA that were not addressed by the hospital? If so, why not? (Examples include other social issues related to health status, such as unemployment, illiteracy, the fact that another nearby hospital is focusing on an identified community need, or lack of resources related to prioritization and planning.) This information may be copied directly from the CHNA that refers to community health needs identified but unmet.

<b>Condition / Issue</b>	<b>Classification</b>	<b>Provide statistic and source</b>	<b>Explanation</b>
Mental/Behavioral Illness	Wellness & Prevention	57.5% (n=40) of Community Input Survey respondents rated mental/behavioral illness to be —severe or —very severe	MedStar Good Samaritan has one on-campus psychiatric practice that perpetually operates near or at capacity. The MedStar Baltimore hospitals are exploring new partnerships to allow them to better meet the health needs of patients with mental/behavioral illness. At this time, the hospital does not have the infrastructure or the core competencies to effectively deliver community benefit programs around this area of need.
Substance Abuse	Quality of Life	64.7% (n=34) of Community Input Survey respondents rated substance abuse to be —severe or —very severe	MedStar Good Samaritan does not have services at this time to effectively deliver community benefit programs around this area of need.
Infant Mortality	Wellness & Prevention	Statistics from the 2011 Neighborhood Health Profile, Infant Mortality Rate 10.6 per 1,000 live births (2005-2009).	MedStar Good Samaritan does not offer obstetrical services.
Chronic Lower Respiratory Disease (includes chronic obstructive pulmonary disease, emphysema, chronic bronchitis,	Wellness & Prevention	The 5th cause of death in Baltimore City according to the 2011 Neighborhood Health Profile	A major risk factor of chronic lower respiratory disease is smoking. MedStar Good Samaritan Hospital will focus on

and asthma)			smoking cessation in the Implementation Strategy related to heart disease. Although MedStar Good Samaritan will not make this a top priority, the hospital does offer a smoking cessation support group and thus is already addressing this need.
Obesity	Wellness & Prevention	<ul style="list-style-type: none"> <li>• 70.0% (n=40) of Community Input Survey respondents rated obesity to be “severe” or “very severe”</li> <li>• Adult and childhood obesity are listed as the Maryland State Health Improvement Process goals.</li> </ul>	MedStar Good Samaritan will focus on obesity as related to heart disease and diabetes rather than as an individual priority.
Neighborhood Safety	Quality of Life	<ul style="list-style-type: none"> <li>• Only 15.0% (n=40) of Community Input Survey respondents identified the quality/availability neighborhood safety to be “good” or “excellent”</li> <li>• According to the following statistics there is a significant amount of crime in the neighborhood. Homicide rate is 15.9 per 10,000, domestic violence rate is 41.0 per 1,000, juvenile arrest rate is 104.6 per 1,000 (Baltimore Neighborhood Indicators Alliance from the Baltimore City Police Department)</li> </ul>	As a local hospital, MedStar Good Samaritan does not have the infrastructure or specialized knowledge to address this as a priority, but the hospital is committed to working as a partner with local officials and community organizations to reduce the crime rate in this area.

3. How do the hospital's CB operations/activities work toward the State's initiatives for improvement in population health? (see links below for more information on the State's various initiatives)

In alignment with the State's population health strategy, the goals of the community benefit initiatives were to promote health and wellness and improve health knowledge and behaviors among communities and populations disproportionately affected by highly prevalent diseases and conditions.

## I. PHYSICIANS

1. As required under HG§19-303, provide a written description of gaps in the availability of specialist providers, including outpatient specialty care, to serve the uninsured cared for by the hospital.
  - Timely placement of patients in need of inpatient psychiatry services
  - Limited availability of outpatient psychiatry services
  - Limited availability of inpatient and outpatient substance abuse treatment
  - Medication assistance
  - Dentistry
  
2. If you list Physician Subsidies in your data in category C of the CB Inventory Sheet, please indicate the category of subsidy, and explain why the services would not otherwise be available to meet patient demand. The categories include: Hospital-based physicians with whom the hospital has an exclusive contract; Non-Resident house staff and hospitalists; Coverage of Emergency Department Call; Physician provision of financial assistance to encourage alignment with the hospital financial assistance policies; and Physician recruitment to meet community need.
  - Hospitalists and primary care - MedStar Good Samaritan Hospital is a safety net hospital with a considerable uninsured and underinsured population with no primary care physicians. Subsidy is required to maintain sufficient coverage.
  - Psychiatric Services - MedStar Good Samaritan Hospital absorbs the cost of providing psychiatric supervision for the Emergency Department on a 24-7 basis. If these services were not provided, patients would be transported to another facility to receive them. The community needs are being met and commitment to patients is exhibited by providing these services.
    - ER Physicians – MedStar Good Samaritan Hospital is a safety net hospital with a considerable uninsured and underinsured population.

- Renal Dialysis Services – Demand for dialysis services in the immediate area surrounding MedStar Good Samaritan is high and is expected to increase. The outpatient dialysis center at the hospital is consistently full and maintains a waitlist for services. Renal specialists are in high demand in this market. Subsidy is required to maintain sufficient coverage.

## II. APPENDICES

### To Be Attached as Appendices:

#### 1. Describe your Financial Assistance Policy (FAP):

- a. Describe how the hospital informs patients and persons who would otherwise be billed for services about their eligibility for assistance under federal, state, or local government programs or under the hospital's FAP. (label appendix I)

For example, state whether the hospital:

- Prepares its FAP, or a summary thereof (i.e., according to National CLAS Standards):
    - in a culturally sensitive manner,
    - at a reading comprehension level appropriate to the CBSA's population, and
    - in non-English languages that are prevalent in the CBSA.
  - posts its FAP, or a summary thereof, and financial assistance contact information in admissions areas, emergency rooms, and other areas of facilities in which eligible patients are likely to present;
  - provides a copy of the FAP, or a summary thereof, and financial assistance contact information to patients or their families as part of the intake process;
  - provides a copy of the FAP, or summary thereof, and financial assistance contact information to patients with discharge materials;
  - includes the FAP, or a summary thereof, along with financial assistance contact information, in patient bills; and/or
  - discusses with patients or their families the availability of various government benefits, such as Medicaid or state programs, and assists patients with qualification for such programs, where applicable.
- b. Provide a brief description of how your hospital's FAP has changed since the ACA's Health Care Coverage Expansion Option became effective on January 1, 2014 (label appendix II).
  - c. Include a copy of your hospital's FAP (label appendix III).
  - d. Include a copy of the Patient Information Sheet provided to patients in accordance with Health-General §19-214.1(e) Please be sure it conforms to the instructions provided in accordance with Health-General §19-214.1(e). Link to instructions:

2. Attach the hospital's mission, vision, and value statement(s) (label appendix V).

Attachment A

MARYLAND STATE HEALTH IMPROVEMENT PROCESS (SHIP) SLECTED  
POPULATION HEALTH MEASURES FOR TRACKING AND MONITORING  
POPULATION HEALTH

- Increase life expectancy
- Prevention Quality Indicator (PQI) Composite Measure of Preventable Hospitalization
- Reduce the % of adults who are current smokers
- Reduce the % of youth using any kind of tobacco product
- Increase the % vaccinated annually for seasonal influenza
- Increase the % of children with recommended vaccinations
- Reduce new HIV infections among adults and adolescents
- Reduce diabetes-related emergency department visits
- Reduce hypertension related emergency department visits
- Reduce the % of children who are considered obese
- Increase the % of adults who are at a healthy weight
- Reduce hospital ED visits from asthma

- Reduce hospital ED visits related to behavioral health
- Reduce Fall-related death rate

## VII. Appendices

### **Appendix I Description of Financial Assistance Policy**

MedStar Good Samaritan's FAP and financial assistance contact information is:

- available in both English and Spanish
- posted in all admissions areas, the emergency room, and other areas of facilities in which eligible patients are likely to present
- provided with financial assistance contact information to patients or their families as part of the intake process
- provided to patients with discharge materials
- included in patient bills

Patient Financial Advocates visit all private pay patients and are available to all patients and families to discuss the availability of various government benefits, such as Medicaid or state programs, and assist patients with qualification for such programs, where applicable.

**Appendix II**  
**Financial Assistance Policy Changes**

Since the Affordable Health Care Act took effect, MedStar Health has made the following changes to its Financial Assistance Policy:

- Includes state and federal insurance exchange navigators as resources for patients
- Defines underinsured patients who may receive assistance
- Began placing annual financial assistance notices in newspapers serving the hospitals' target populations
- Added section 2 under responsibilities (see Appendix III)

## Appendix III Financial Assistance Policy

<b>Title:</b>	<b>Hospital Financial Assistance Policy</b>
<b>Purpose:</b>	To ensure uniform management of the MedStar Health Corporate Financial Assistance Program within all MedStar Health hospitals
<b>Effective Date:</b>	07/01/2011

### Policy

1. As one of the region's leading not-for-profit healthcare systems, MedStar Health is committed to ensuring that uninsured patients within the communities we serve who lack financial resources have access to necessary hospital services. MedStar Health and its healthcare facilities will:

- 1.1 Treat all patients equitably, with dignity, with respect and with compassion.
- 1.2 Serve the emergency health care needs of everyone who presents at our facilities regardless of a patient's ability to pay for care.
- 1.3 Assist those patients who are admitted through our admissions process for non-urgent, medically necessary care who cannot pay for the care they receive.
- 1.4 Balance needed financial assistance for some patients with broader fiscal responsibilities in order to keep its hospitals' doors open for all who may need care in the community.

### Scope

1. In meeting its commitments, MedStar Health's facilities will work with their uninsured patients to gain an understanding of each patient's financial resources prior to admission (for scheduled services) or prior to billing (for emergency services). Based on this information and patient eligibility, MedStar Health's facilities will assist uninsured patients who reside within the communities we serve in one or more of the following ways:

- 1.1 Assist with enrollment in publicly-funded entitlement programs (e.g., Medicaid).
- 1.2 Assist with consideration of funding that may be available from other charitable organizations.
- 1.3 Provide charity care and financial assistance according to applicable guidelines.
- 1.4 Provide financial assistance for payment of facility charges using a sliding scale based on patient family income and financial resources.
- 1.5 Offer periodic payment plans to assist patients with financing their healthcare services.

### Definitions

#### 1. Free Care

Financial assistance for medically necessary care provided to uninsured patients in households between 0% and 200% of the FPL.

#### 2. Reduced Cost-Care

Financial assistance for medically necessary care provided to uninsured patients in households between 200% and 400% of the FPL.

#### 3. Medical Hardship

Medical debt, incurred by a household over a 12-month period, at the same hospital that exceeds 25% of the family household income.

#### 4. Maryland State Uniform Financial Assistance Application

A uniform data collection document developed through the joint efforts of Maryland hospitals and the Maryland Hospital Association.

#### 5. Maryland Patient Information Sheet / MedStar Patient Information Sheet (Non-Maryland Hospitals)

A patient education document that provides information about MedStar's Financial Assistance policy, and patient's rights and obligations related to seeking and qualifying for free or reduced cost medically necessary care.

### Responsibilities

1. Each facility will post the policy, including a description of the applicable communities it serves, in each major patient registration area and in any other areas required by applicable regulations, will communicate the information to patients as required by this policy and applicable regulations and will make a copy of the policy available to all patients. Additionally, the Maryland Patient Information Sheet / MedStar’s Patient Information Sheet will be provided to inpatients on admission and at time of final account billing.

2. MedStar Health believes that its patients have personal responsibilities related to the financial aspects of their healthcare needs. The charity care, financial assistance, and periodic payment plans available under this policy will not be available to those patients who fail to fulfill their responsibilities. For purposes of this policy, patient responsibilities include:

- 2.1 Completing financial disclosure forms necessary to evaluate their eligibility for publicly-funded healthcare programs, charity care programs, and other forms of financial assistance. These disclosure forms must be completed accurately, truthfully, and timely to allow MedStar Health’s facilities to properly counsel patients concerning the availability of financial assistance.
- 2.2 Working with the facility’s financial counselors and other financial services staff to ensure there is a complete understanding of the patient’s financial situation and constraints.
- 2.3 Completing appropriate applications for publicly-funded healthcare programs. This responsibility includes responding in a timely fashion to requests for documentation to support eligibility.
- 2.4 Making applicable payments for services in a timely fashion, including any payments made pursuant to deferred and periodic payment schedules.
- 2.5 Providing updated financial information to the facility’s financial counselors on a timely basis as the patient’s circumstances may change.
- 2.6 It is the responsibility of the patient to inform the MedStar hospital of their existing eligibility under a medical hardship during the 12 month period.

3. Uninsured patients of MedStar Health’s facilities may be eligible for charity care or sliding-scale financial assistance under this policy. The financial counselors and financial services staff will determine eligibility for charity care and sliding-scale financial assistance based on review of income for the patient and their family (household), other financial resources available to the patient’s family, family size, and the extent of the medical costs to be incurred by the patient.

**4. ELIGIBILITY CRITERIA FOR FINANCIAL ASSISTANCE**

- 4.1 Federal Poverty Guidelines. Based on family income and family size, the percentage of the then-current Federal Poverty Level (FPL) for the patient will be calculated.
  - 4.1.1 Free Care: Free Care will be available to uninsured patients in households between 0% and 200% of the FPL.
  - 4.1.2 Reduced Cost-Care: Reduced Cost-Care will be available to uninsured patients in households between 200% and 400% of the FPL. Reduced Cost-Care will be available based on a sliding-scale as outlined below.
  - 4.1.3 Ineligibility. If this percentage exceeds 400% of the FPL, the patient will not be eligible for Free Care or Reduced-Cost Care assistance (unless determined eligible based on Medical Hardship criteria, as defined below).
- 4.2 Basis for Calculating Amounts Charged to Patients: Free Care or Reduced-Cost Care Sliding Scale Levels:

<b>Adjusted Percentage of Poverty Level</b>	<b>Financial Assistance Level Free / Reduced-Cost Care</b>	
	<b>HSCRC-Regulated Services<sup>1</sup></b>	<b>Washington Facilities and non-HSCRC Regulated Services</b>
0% to 200%	100%	100%
201% to 250%	40%	80%
251% to 300%	30%	60%
301% to 350%	20%	40%
351% to 400%	10%	20%
more than 400%	no financial assistance	no financial assistance

4.3 **MedStar Health Washington DC Hospitals** will comply with IRS 501(r) requirements on limiting the amounts charged to uninsured patients seeking emergency and medically necessary care.

4.3.1 Amounts billed patients who qualify for financial assistance will be an average of the three best negotiated commercial rates.

4.3.2 MedStar Health will calculate the average of the three best negotiated commercial rates annually.

**5. FINANCIAL ASSISTANCE: ADDITIONAL FACTORS USED TO DETERMINE ELIGIBILITY FOR MEDICAL ASSISTANCE: MEDICAL HARDSHIP.**

5.1 MedStar Health will evaluate patients for Medical Hardship Financial Assistance if they exceed the 400% of the FPL and are deemed ineligible for Free Care or Reduced-Cost Care.

5.2 Medical Hardship is defined as medical debt, incurred by a household over a 12-month period, at the same hospital that exceeds 25% of the family household income.

5.3 MedStar Health will provide Reduced-Cost Care to patients with income below 500% of the FPL that, over a 12 month period, has incurred medical debt at the same hospital in excess of 25% of the patient's household income. Reduced Cost-Care will be available based on a sliding-scale as outlined below.

5.4 A patient receiving reduced-cost care for medical hardship and the patient's immediate family members shall receive/remain eligible for Reduced-Cost medically necessary care when seeking subsequent care for 12 months beginning on the date which the reduced-care was received. It is the responsibility of the patient to inform the MedStar hospital of their existing eligibility under a medical hardship during the 12 month period.

5.5 If a patient is eligible for both Free Care / Reduced-Cost Care, and Medical Hardship, the hospital will employ the more generous policy to the patient.

5.6 Medical Hardship Reduced-Care Sliding Scale Levels:

Adjusted Percentage of Poverty Level	Financial Assistance Level – Medical Hardship	
	HSCRC-Regulated Services	Washington Facilities and non-HSCRC Regulated Services
Less than 500%	Not to Exceed 25% of Household Income	Not to Exceed 25% of Household Income

**6. METHOD FOR APPLYING FOR FINANCIAL ASSISTANCE: INCOME AND ASSET DETERMINATION.**

6.1 Patients may obtain an application for Financial Assistance Application:

6.1.1 On Hospital websites

6.1.2 From Hospital Patient Financial Counselor Advocates

6.1.3 By calling Patient Financial Services Customer Service

6.2 MedStar Health will evaluate the patient's financial resources (assets convertible to cash) by calculating a pro forma net worth **EXCLUDING**:

6.2.1 The first \$150,000 in equity in the patient's principle residence

6.2.2 Funds invested in qualified pension and retirement plans where the IRS has granted preferential treatment

6.2.3 The first \$10,000 in monetary assets e.g., bank account, stocks, CD, etc

6.3 MedStar Health will use the Maryland State Uniform Financial Assistance Application as the standard application for all MedStar Health Hospitals. MedStar Health will require the patient to supply all documents necessary to validate information to make eligibility determinations.

6.4 Financial assistance applications and support documentation will be applicable for determining program eligibility one (1) year from the application date. Additionally, MedStar will consider for eligibility all accounts (including bad debts) 6 months prior to the application date.

**7. PRESUMPTIVE ELIGIBILITY**

7.1 Patients already enrolled in certain means-tested programs are deemed eligible for free care on a presumptive basis. Programs eligible under the MedStar Health financial assistance program include, but may not be limited to:

7.1.1 Maryland Primary Adult Care Program (PAC)

- 7.1.2 Maryland Supplemental Nutritional Assistance Program (SNAP)
- 7.1.3 Maryland Temporary Cash Assistance (TCA)
- 7.1.4 Maryland State and Pharmacy Only Eligibility Recipients
- 7.1.5 DC Healthcare Alliance or other Non-Par Programs
- 7.2 Additional presumptively eligible categories will include with minimal documentation:
  - 7.2.1 Homeless patients
  - 7.2.2 Deceased patients with no known estate
  - 7.2.3 Members of a recognized religious organization who have taken a vow of poverty
  - 7.2.4 All patients based on other means test scoring campaigns
  - 7.2.5 All secondary balances after primary Medicare insurance where patients meet income and asset eligibility tests
  - 7.2.6 All spend-down amounts for eligible Medicaid patients.

## **8 MEDSTAR HEALTH FINANCIAL ASSISTANCE APPEALS**

- 8.1 In the event a patient is denied financial assistance, the patient will be provided the opportunity to appeal the MedStar Health denial determination.
- 8.2 Patients are required to submit a written appeal letter to the Director of Patient Financial Services with additional supportive documentation.
- 8.3 Appeal letters must be received within 30 days of the financial assistance denial determination.
- 8.4 Financial assistance appeals will be reviewed by a MedStar Health Appeals Team. Team members will include the Director of Patient Financial Services, Assistance Vice President of Patient Financial Services, and the hospital's Chief Financial Officer.
- 8.5 Denial reconsideration decisions will be communicated, in writing, within 30 business days from receipt of the appeal letter.
- 8.6 If the MedStar Health Appeals Panel upholds

## **9. PAYMENT PLANS**

- 9.1 MedStar Health will make available interest-free payment plans to uninsured patients with income between 200% and 500% of the FPL.
- 9.2 Patients to whom discounts, payment plans, or financial assistance are extended have continuing responsibilities to provide accurate and complete financial information. In the event a patient fails to meet these continuing responsibilities, the patient will become financially responsible for the original amount owed, less any payments made to date.

## **10 BAD DEBT RECONSIDERATIONS AND REFUNDS**

- 10.1 In the event a patient who, within a two (2) year period after the date of service was found to be eligible for free care on that date of service, MedStar will initiate a review of the account(s) to determine the appropriateness for a patient refund for amounts collected exceeding \$25.
- 10.2 It is the patient's responsibility to request an account review and provide the necessary supportive documentation to determine free care financial assistance eligibility.
- 10.3 If the patient failed to comply with requests for documentation, MedStar Health will document the patient's non-compliance. The patient will forfeit any claims to a patient refund or free care assistance.
- 10.4 If MedStar Health obtains a judgement or reported adverse information to a credit reporting agency for a patient that was later to be found eligible for free care, MedStar Health will seek to vacate the judgement or strike the adverse information.

### **Exceptions**

#### **1 PROGRAM EXCLUSION**

MedStar Health's financial assistance program excludes the following:

- 1.1 Insured patients who may be "underinsured" (e.g. patient with high deductibles/coinsurance)
- 1.2 Patient seeking non-medically necessary services, including cosmetic procedures

- 1.3 Non-US Citizens,
  - 1.3.1 Excluding individuals with permanent resident /resident alien status as defined by the Bureau of Citizenship and Immigration Services has issued a green card
- 1.4 Patients residing outside a hospital's defined zip code service area
  - 1.4.1 Excluding patient referral between MedStar Health Network System
  - 1.4.2 Excluding patients arriving for emergency treatment via land or air ambulance transport
  - 1.4.3 Specialty services specific to each MedStar Health hospital and approved as a program exclusion
- 1.5 Patients that are non-compliant with enrollment processes for publicly –funded healthcare programs, charity care programs, and other forms of financial assistance

As stated above, patients to whom discounts, payment plans, or financial assistance are extended have continuing responsibilities to provide accurate and complete financial information. In the event a patient fails to meet these continuing responsibilities, the patient will become financially responsible for the original amount owed, less any payments made to date.

#### **What Constitutes Non-Compliance**

Actions or conduct by MedStar Health employee or contract employee in violate of this Policy.

#### **Consequences of Non-Compliance**

Violations of this Policy by any MedStar Health employee or contract employee may require the employee to undergo additional training and may subject the employee to disciplinary action, including, but not limited to, suspension, probation or termination of employment, as applicable.

#### **Explanation And Details/Examples**

N/A

#### **Requirements And Guidelines For Implementing The Policy**

N/A

#### **Related Policies**

N/A

#### **Procedures Related To Policy**

Admission and Registration  
Financial Self Pay Screening  
Billing and Collections  
Bad Debt

#### **Legal Reporting Requirements**

HSCRC Reporting as required – Maryland Hospitals Only  
Year End Financial Audit Reporting  
IRS Reporting

#### **Reference To Laws Or Regulations Of Outside Bodies**

Maryland Senate Bill 328 Chapter 60 – Maryland Hospitals Only  
COMAR 10.37.10 Rate Application and Approval Procedures – Maryland Hospitals Only  
IRS Regulations Section 501(r)

#### **Right To Change Or Terminate Policy**

Any change to this Policy requires review and approval by the Legal Services Department.  
Proposed changes to this Policy will be discussed with all affected parties at both the Business Unit and Corporate levels of the Organization.  
The Corporation's policies are the purview of the Chief Executive Officer (CEO) and the CEO's management team  
The CEO has final sign-off authority on all corporate policies.

## **Appendix IV Hospital Patient Information Sheet**

MedStar Good Samaritan Hospital is committed to ensuring that uninsured patients within its service area who lack financial resources have access to medically necessary hospital services. If you are unable to pay for medical care, have no other insurance options or sources of payment including Medical Assistance, litigation or third-party liability, you may qualify for **Free or Reduced Cost Medically Necessary Care**.

MedStar Good Samaritan Hospital meets or exceeds the legal requirements by providing financial assistance to those individuals in households below 200% of the federal poverty level and reduced cost-care up to 400% of the federal poverty level.

### **Patients' Rights**

MedStar Good Samaritan Hospital will work with their uninsured patients to gain an understanding of each patient's financial resources.

- They will provide assistance with enrollment in publicly-funded entitlement programs [e.g. Medicaid] or other considerations of funding that may be available from other charitable organizations.
- If you do not qualify for Medical Assistance, or financial assistance, you may be eligible for an extended payment plan for your hospital medical bills.
- If you believe you have been wrongfully referred to a collection agency, you have the right to contact the hospital to request assistance. [See contact information below].

### **Patients' Obligations**

MedStar Good Samaritan Hospital believes that its patients have personal responsibilities related to the financial aspects of their healthcare needs. Our patients are expected to:

- Cooperate at all times by providing complete and accurate insurance and financial information.
- Provide requested data to complete Medicaid applications in a timely manner.
- Maintain compliance with established payment plan terms.
- Notify us timely at the number listed below of any changes in circumstances.

### **Contacts**

Call 410.933.2424 or 1.800.280.9006 [toll free] with questions concerning:

- Your hospital bill
- Your rights and obligations with regards to your hospital bill
- How to apply for Maryland Medicaid
- How to apply for free or reduced care

### **For information about Maryland Medical Assistance**

Contact your local Department of Social Services at 1.800.332.6347. For TTY, call 1.800.925.4434.

Learn more about Medical Assistance on the Maryland Department of Human Resources website: [www.dhr.maryland.gov/fiaprograms/medical.php](http://www.dhr.maryland.gov/fiaprograms/medical.php)

**Physician charges are not included in hospitals bills and are billed separately.**

## **Appendix V**

### **Hospital's Mission Vision Values**

#### **MedStar Good Samaritan Hospital**

##### **Mission**

MedStar Good Samaritan Hospital, a member of MedStar Health, provides safe, high quality care, excellent service and education to improve the health of our community.

##### **Vision**

The trusted leader in caring for people and advancing health.

##### **Values**

- **Service:** We strive to anticipate and meet the needs of our patients, physicians and co-workers.
- **Patient First:** We strive to deliver the best to every patient every day. The patient is the first priority in everything we do.
- **Integrity:** We communicate openly and honestly, build trust and conduct ourselves according to the highest ethical standards.
- **Respect:** We treat each individual, those we serve and those with whom we work, with the highest professionalism and dignity.
- **Innovation:** We embrace change and work to improve all we do in a fiscally responsible manner.
- **Teamwork:** System effectiveness is built on collective strength and cultural diversity of everyone, working with open communication and mutual respect.