

COMMUNITY BENEFIT NARRATIVE REPORT

FY2013

MedStar Union Memorial Hospita

## **BACKGROUND**

The Health Services Cost Review Commission's (HSCRC or Commission) Community Benefit Report, required under §19-303 of the Health General Article, Maryland Annotated Code, is the Commission's method of implementing a law that addresses the growing interest in understanding the types and scope of community benefit activities conducted by Maryland's nonprofit hospitals.

The Commission's response to its mandate to oversee the legislation was to establish a reporting system for hospitals to report their community benefits activities. The guidelines and inventory spreadsheet were guided, in part, by the VHA, CHA, and others' community benefit reporting experience, and was then tailored to fit Maryland's unique regulated environment. The narrative requirement is intended to strengthen and supplement the qualitative and quantitative information that hospitals have reported in the past. The narrative is focused on (1) the general demographics of the hospital community, (2) how hospitals determined the needs of the communities they serve, (3) hospital community benefit administration, and (4) hospital community benefit programs.

### **Reporting Requirements**

#### **I. GENERAL HOSPITAL DEMOGRAPHICS AND CHARACTERISTICS:**

1. Please list the following information in Table I below. For the purposes of this section, "primary services area" means the Maryland postal ZIP code areas from which the first 60 percent of a hospital's patient discharges originate during the most recent 12 month period available, where the discharges from each ZIP code are ordered from largest to smallest number of discharges. This information will be provided to all hospitals by the HSCRC.

**Table I**

<b>Bed Designation:</b>	<b>Inpatient Admissions:</b>	<b>Primary Service Area Zip Codes</b>	<b>All Other Maryland Hospitals Sharing Primary Service Area:</b>	<b>Percentage of Uninsured Patients, by County:</b>	<b>Percentage of Patients who are Medicaid Recipients, by County:</b>
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231 acute	14,979	21218	MedStar	Baltimore City: 5.8%	Baltimore City: 28.1%  (MD Medicaid eHealth Statistics)
		21211	Good		
		21213	Samaritan		
		21215	Hospital		
		21206			
		21212	MedStar		
		21217	Franklin		
		21239	Square		
		21234	Medical		
		21214	Center		
		21222			
		21216	St. Joseph		
		21221	Medical		
		21202	Center		
21225	GBMC				
	Sinai Hospital				

2. For purposes of reporting on your community benefit activities, please provide the following information:

a. In Table II, describe significant demographic characteristics and social determinants that are relevant to the needs of the community and include the source of the information in each response. For purposes of this section, social determinants are factors that contribute to a person’s current state of health. They may be biological, socioeconomic, psychosocial, behavioral, or social in nature. (Examples: gender, age, alcohol use, income, housing, access to quality health care, education and environment, having or not having health insurance.) (Add rows in the table for other characteristics and determinants as necessary). Some statistics may be accessed from:

- The Maryland State Health Improvement Process. <http://dhmh.maryland.gov/ship/>
- The County Health Profiles 2013  
<http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx>
- The Maryland Vital Statistics Administration.  
<http://vsa.maryland.gov/html/reports.cfm>
- The Maryland Plan to Eliminate Minority Health Disparities (2010-2014).  
[http://www.dhmh.maryland.gov/mhhd/Documents/1stResource\\_2010.pdf](http://www.dhmh.maryland.gov/mhhd/Documents/1stResource_2010.pdf)
- Maryland ChartBook of Minority Health and Minority Health Disparities 2<sup>nd</sup> Edition  
[http://dhmh.maryland.gov/mhhd/Documents/2ndResource\\_2009.pdf](http://dhmh.maryland.gov/mhhd/Documents/2ndResource_2009.pdf)

**Table II**

<p>Community Benefit Service Area(CBSA) Target Population (target population, by sex, race, ethnicity, and average age)</p>	<p>Baltimore City: Male 47.1% Female 52.9%</p> <p>Average age 34.4</p> <p>28% White 65.0% African American; 2% Hispanic or Latino 2.8% Asian</p> <p>(US Census 2010)</p>
<p>Median Household Income within the CBSA</p>	<p>Baltimore City: \$37,142</p> <p>(U.S. Census Bureau, 2010 American Community Survey)</p>
<p>Percentage of households with incomes below the federal poverty guidelines within the CBSA</p>	<p>Baltimore City: 21.2%</p> <p>(DHMH SHIP)</p>
<p>Please estimate the percentage of uninsured people by County within the CBSA This information may be available using the following links: <a href="http://www.census.gov/hhes/www/hlthi/ns/data/acs/aff.html">http://www.census.gov/hhes/www/hlthi/ns/data/acs/aff.html</a>; <a href="http://planning.maryland.gov/msdc/American_Community_Survey/2009ACS.shtml">http://planning.maryland.gov/msdc/American_Community_Survey/2009ACS.shtml</a></p>	<p>Baltimore City: 19.1%</p> <p>(DHMH SHIP)</p>
<p>Percentage of Medicaid recipients by County within the CBSA.</p>	<p>Baltimore City: 28.1%</p> <p>(Maryland Medicaid eHealth Statistics, Maryland Department of Health and Mental Hygiene; MCO enrollment as of June 30, 2013 U.S. Census, QuickFacts; Baltimore City, Maryland; 2012 population estimate)</p>
<p>Life Expectancy by County within the CBSA (including by race and ethnicity where data are available).See SHIP website: <a href="http://dhhm.maryland.gov/ship/SitePages/objectiveI.aspx">http://dhhm.maryland.gov/ship/SitePages/objectiveI.aspx</a>and county profiles: <a href="http://dhhm.maryland.gov/ship/SitePages/LHICcontacts.aspx">http://dhhm.maryland.gov/ship/SitePages/LHICcontacts.aspx</a></p>	<p>Baltimore City: 72.9</p> <p>(DHMH SHIP)</p>
<p>Mortality Rates by County within the CBSA (including by race and ethnicity where data are available).</p>	<p>Baltimore City: Total mortality (# of deaths) 6,099 Black 4,048 White 2,011 Asian or Pacific Islander 29 Hispanic 31</p> <p>(MD Department of Health and Mental Hygiene Vital Statistics, 2011 (<a href="http://dhhm.maryland.gov/vsa/Documents/deaths-2011/Balto-City-Deaths.pdf">http://dhhm.maryland.gov/vsa/Documents/deaths-2011/Balto-City-Deaths.pdf</a>))</p> <p>Heart disease mortality Blacks 275 deaths/100,000 Whites 248 deaths/100,000</p> <p>Cancer mortality Blacks 237 deaths per/100,000</p>

	Whites 191 deaths/100,000 (DHMH SHIP)
Access to healthy food, transportation and education, housing quality and exposure to environmental factors that negatively affect health status by County within the CBSA. (to the extent information is available from local or county jurisdictions such as the local health officer, local county officials, or other resources) See SHIP website for social and physical environmental data and county profiles for primary service area information: <a href="http://dhmh.maryland.gov/ship/ShipPages/measures.aspx">http://dhmh.maryland.gov/ship/ShipPages/measures.aspx</a>	Waverly farmers market and Giant foods serve the 21218 community; however, access to healthy food is a documented problem throughout Baltimore City In Baltimore City, the percentage of population who are low-income and do not live close to a grocery store is 1%; in Baltimore County 4% of low-income population lives less than 10 miles from a grocery store (County Health Rankings)
Available detail on race, ethnicity, and language within CBSA. See SHIP County profiles for demographic information of Maryland jurisdictions.	Please see response to first row
Other	

- b. Please use the space provided to complete the description of your CBSA. Provide any detail that is not already stated in Table II (you may copy and paste the information directly from your CHNA).

MedStar Union Memorial Hospital's (MedStar Union Memorial) Community Benefit Service Area (CBSA) includes adults who reside in Baltimore City ZIP codes 21211, 21213 and 21218. The area was selected due to its close proximity to the hospital, coupled with a high density of residents with low incomes. Based on quantitative and qualitative findings, heart disease and diabetes have been identified as community benefit priorities.

MedStar Union Memorial is located in ZIP code 21218 with 21211 to the west and 21213 to the east; thus, the hospital is directly surrounded by the CBSA. These three ZIP codes account for 40.8% of the admissions to the hospital.

According to the United States Census Bureau, there are 106,560 residents currently living within the CBSA, almost 20% of the entire population of Baltimore City. It is a relatively diverse population, with 65% African American, 28% White, 3% Asian, 2% Hispanic and 2% other. The vast majority of the population (79%) is over the age of 18. Average median household income across the CBSA is \$37,142 per year.

Heart disease is the leading cause of death in Baltimore City and diabetes is the seventh. The statistics for Baltimore City mirror the state of Maryland and are expected to represent the CBSA. ZIP code level data is not available at this time.

## II. COMMUNITY HEALTH NEEDS ASSESSMENT

According to the Patient Protection and Affordable Care Act (“ACA”), hospitals must perform a Community Health Needs Assessment (CHNA) either fiscal year 2011, 2012, or 2013, adopt an implementation strategy to meet the community health needs identified, and perform an assessment at least every three years. The needs assessment must take into account input from persons who represent the broad interests of the community served by the hospital facility, including those with special knowledge of or expertise in public health, and must be made widely available to the public.

For the purposes of this report, the IRS defines a CHNA as a:

Written document developed for a hospital facility that includes a description of the community served by the hospital facility; the process used to conduct the assessment including how the hospital took into account input from community members and public health experts; identification of any persons with whom the hospital has worked on the assessment; and the health needs identified through the assessment process.

The written document (CHNA) must include the following:

A description of the community served by the hospital and how it was determined;

A description of the process and methods used to conduct the assessment, including a description of the sources and dates of the data and other information used in the assessment and the analytical methods applied to identify community health needs. It should also describe information gaps that impact the hospital organization’s ability to assess the health needs of the community served by the hospital facility. If a hospital collaborates with other organizations in conducting a CHNA the report should identify all of the organizations with which the hospital organization collaborated. If a hospital organization contracts with one or more third parties to assist in conducting the CHNA, the report should also disclose the identity and qualifications of such third parties;

A description of how the hospital organization took into account input from persons who represent the broad interests of the community served by the hospital facility, including a description of when and how the hospital consulted with these persons

(whether through meetings, focus groups, interviews, surveys, written correspondence, etc.). If the hospital organization takes into account input from an organization, the written report should identify the organization and provide the name and title of at least one individual in such organizations with whom the hospital organization consulted. In addition, the report must identify any individual providing input who has special knowledge of or expertise in public health by name, title, and affiliation and provide a brief description of the individual's special knowledge or expertise. The report must identify any individual providing input who is a "leader" or "representative" of certain populations (i.e., healthcare consumer advocates, nonprofit organizations, academic experts, local government officials, community-based organizations, health care providers, community health centers, low-income persons, minority groups, or those with chronic disease needs, private businesses, and health insurance and managed care organizations);

A prioritized description of all the community health needs identified through the CHNA, as well as a description of the process and criteria used in prioritizing such health needs; and

A description of the existing health care facilities and other resources within the community available to meet the community health needs identified through the CHNA.

Examples of sources of data available to develop a CHNA include, but are not limited to:

- (1) Maryland Department of Health and Mental Hygiene's State Health Improvement Process (SHIP) (<http://dhmh.maryland.gov/ship/>);
- (2) SHIP's County Health Profiles 2012 (<http://dhmh.maryland.gov/ship/SitePages/LHICcontacts.aspx>);
- (3) The Maryland ChartBook of Minority Health and Minority Health Disparities ([http://dhmh.maryland.gov/mhhd/Documents/2ndResource\\_2009.pdf](http://dhmh.maryland.gov/mhhd/Documents/2ndResource_2009.pdf));
- (4) Consultation with leaders, community members, nonprofit organizations, local health officers, or local health care providers;
- (5) Local Health Departments;
- (6) Local Health Departments (<http://www.countyhealthrankings.org>);
- (7) Healthy Communities Network (<http://www.healthycommunitiesinstitute.com/index.html>);
- (8) Health Plan ratings from MHCC (<http://mhcc.maryland.gov/hmo>);
- (9) Healthy People 2020 ([http://www.cdc.gov/nchs/healthy\\_people/hp2010.htm](http://www.cdc.gov/nchs/healthy_people/hp2010.htm));

- (10) Behavioral Risk Factor Surveillance System (<http://www.cdc.gov/BRFSS>);
- (11) Focused consultations with community groups or leaders such as superintendent of schools, county commissioners, non-profit organizations, local health providers, and members of the business community;
- (12) For baseline information, a CHNA developed by the state or local health department, or a collaborative CHNA involving the hospital; Analysis of utilization patterns in the hospital to identify unmet needs;
- (13) Survey of community residents; and
- (14) Use of data or statistics compiled by county, state, or federal governments.

In order to meet the requirement of the CHNA for any taxable year, the hospital facility must make the CHNA widely available to the Public and adopt an implementation strategy to meet the health needs identified by the CHNA by the end of the same taxable year.

The IMPLEMENTATION STRATEGY must:

- a. Be approved by an authorized governing body of the hospital organization;
- b. Describe how the hospital facility plans to meet the health need; or
- c. Identify the health need as one the hospital facility does not intend to meet and explain why it does not intend to meet the health need.

1. Has your hospital conducted a Community Health Needs Assessment that conforms to the IRS definition detailed on pages 4-5 within the past three fiscal years?

Yes

No

Provide date here. 6/30/2012

If no, please provide an explanation

If you answered yes to this question, provide a link to the document here.

[http://admin.medstarhealth.thehcn.net/javascript/htmleditor/uploads/MUMH\\_Full\\_Report\\_CHA\\_2012.pdf](http://admin.medstarhealth.thehcn.net/javascript/htmleditor/uploads/MUMH_Full_Report_CHA_2012.pdf)



2. Has your hospital adopted an implementation strategy that conforms to the definition detailed on page 5?

Yes

No

If no, please provide an explanation

If you answered yes to this question, provide a link to the document here.

[http://admin.medstarhealth.thehcn.net/javascript/htmleditor/uploads/MUMH\\_Full\\_Report\\_CHA\\_2012.pdf](http://admin.medstarhealth.thehcn.net/javascript/htmleditor/uploads/MUMH_Full_Report_CHA_2012.pdf)

### III. COMMUNITY BENEFIT ADMINISTRATION

1. Please answer the following questions below regarding the decision making process of determining which needs in the community would be addressed through community benefits activities of your hospital?

a. Is Community Benefits planning part of your hospital's strategic plan?

Yes

No

If no, please provide an explanation

b. What stakeholders in the hospital are involved in your hospital community benefit process/structure to implement and deliver community benefit activities? (Please place a check next to any individual/group involved in the structure of the CB process and provide additional information if necessary):

i. Senior Leadership

1.  CEO

2.  CFO

3.  Other (Please Specify)

Hospital Board, Vice President of Operations

ii. Clinical Leadership

1.  Physician

2.  Nurse

3.\_ Social Worker

4.\_ Other (Please Specify)

iii. Community Benefit Department/Team

1.X Individual (please specify FTE)

Orthopaedic educator, 1 FTE; cardiovascular educator, 1 FTE; Oncology educator, 1 FTE;

2.X Committee (please list members)

VP Operations; CFO; VP Cardiovascular Services; VP Product Lines; Financial Manager; Manager of Internal Communications

3.X Other (Please Specify)

Community Health Assessment - Advisory Task Force

c. Is there an internal audit (i.e., an internal review conducted at the hospital) of the Community Benefit report?

Spreadsheet  Yes  No

If you answered no to this question, please explain why?

Narrative  Yes  No

If you answered no to this question, please explain why?

d. Does the hospital's Board review and approve the FY Community Benefit report that is submitted to the HSCRC?

Spreadsheet  Yes  No

If you answered no to this question, please explain why?

Narrative  Yes  No

If you answered no to this question, please explain why?

#### IV. HOSPITAL COMMUNITY BENEFIT PROGRAM AND INITIATIVES

This information should come from the implementation strategy developed through the CHNA process.

1. Please use Table III (see attachment) to provide a clear and concise description

of the primary needs identified in the CHNA, the principal objective of each initiative and how the results will be measured, time allocated to each initiative, key partners in the planning and implementation of each initiative, measured outcomes of each initiative, whether each initiative will be continued based on the measured outcomes, and the current FY costs associated with each initiative. Please be sure these initiatives occurred in the FY in which you are reporting.

***For example*** for each principal initiative, provide the following:

- a. Identified need: This includes the community needs identified by the CHNA. Include any measurable disparities and poor health status of racial and ethnic minority groups.
- b. Name of Initiative: insert name of initiative.
- c. Primary Objective of the Initiative: This is a detailed description of the initiative, how it is intended to address the identified need, and the metrics that will be used to evaluate the results (Use several pages if necessary)
- d. Single or Multi-Year Plan: Will the initiative span more than one year? What is the time period for the initiative?
- e. Key Partners in Development/Implementation: Name the partners (community members and/or hospitals) involved in the development/implementation of the initiative. Be sure to include hospitals with which your hospital is collaborating on this initiative.
- f. How were the outcomes of the initiative evaluated?
- g. Outcome: What were the results of the initiative in addressing the identified community health need, such as a reduction or improvement in rate? (Use data to support the outcomes reported). How are these outcomes tied to the objectives identified in item C?
- h. Continuation of Initiative: Will the initiative be continued based on the outcome?
- i. Expense: What were the hospital's costs associated with this initiative? The amount reported should include the dollars, in-kind-donations, or grants associated with the fiscal year being reported.

## Initiative 1

Identified Need	Primary/specialty care of the uninsured
Hospital Initiative	Shepherd's Clinic
Primary Objective of the Initiative/Metrics that will be used to evaluate the results	Provide primary and specialty care and inpatient health services to uninsured adults who live in the MedStar Union Memorial's primary service area and meet financial criterion. The target population for Shepherd's clinic is low-income, uninsured persons who do not qualify for Medicaid.
Single or Multi-Year Initiative/Time Period	Multi-Year
Key Partners and/or Hospitals in initiative development and/or implementation	Shepherd's Clinic
How were the outcomes evaluated?	Outcomes are measured in terms of patient visits to the Shepherd's Clinic and the amount of free care provided by MedStar Union Memorial Hospital.
Outcome (Include process and impact measures)	In FY13, 2,919 active patients accounted for 7,029 visits to Shepherd's Clinic and Joy Wellness Center.  Over \$1.2 million in free care contributed to clinic patients referred to follow up and specialists at the hospital.
Continuation of Initiative	This partnership has been in existence for more than 20 years and is expected to continue.
Cost of initiative for current FY?	\$1,424,763

## Initiative 2

Identified Need	Early detection and management of heart disease
Hospital Initiative	Free education classes  Blood pressure screenings  Baltimore Heart Walk
Primary Objective of the Initiative/Metrics that will be used to evaluate the results	Increase awareness of heart-related illnesses and symptoms and improve healthy living  Education Classes: Offer classes discussing heart disease risk factors and women's heart health with the aim of increasing participants' awareness of heart attack warnings, how to get help and basic heart disease prevention strategies, including lifestyle changes and exercise.  Blood pressure screening Offer BP screenings at YMCA Stadium Place and Hampden Family Center. Goal is to increase participants' awareness of their individual BP level, the effects of uncontrolled hypertension and available resources, such as seeing their

	<p>doctor. Each interaction is used as an opportunity to assess and address both individual and community challenges related to risk factors and their management.</p> <p>Baltimore Heart Walk: Participate in annual event at Rash Field and raise money in support of cardiovascular disease research and education.</p>
Single or Multi-Year Initiative Time Period	Multi-Year
Key Partners and/or Hospitals in initiative development and/or implementation	<p>Hampden Family Center</p> <p>American Heart Association</p>
How were the outcomes evaluated?	Outcomes are measured in terms of the number of individuals who attended classes and screenings.
Outcome (Include process and impact measures)	<p>Education class: More than 180 participants During education classes, participants were provided information on risk factors and questions to ask their doctor</p> <p>Blood pressure screenings: 352 individuals screened</p> <p>Baltimore Heart Walk: Team of walkers raised more than \$17,000 for CVD research and education</p>
Continuation of Initiative	Community education and screenings will continue.
Cost of initiative for current FY?	\$1,298 for staff time and materials for screenings and classes.

### Initiative 3

Identified Need	Cancer-related illness and disease
Hospital Initiative	<p>Screenings: Breast and cervical cancer</p> <p>Colorectal cancer</p> <p>Prostate cancer</p>
Primary Objective of the Initiative/Metrics that will be used to evaluate the results	Provide free or low-cost screenings for individuals who are uninsured or underinsured and meet certain income requirements to enable early detection of cancer-related illness/disease. Provide access to follow-up care when necessary.
Single or Multi-Year Initiative Time Period	Multi-Year
Key Partners and/or Hospitals in initiative development and/or implementation	<p>Maryland Cancer Fund</p> <p>Baltimore City Health Department</p> <p>Maryland Department of Health</p>
How were the outcomes evaluated?	Outcomes are measured in terms of the number of individuals who receive free screenings.
Outcome (Include process and impact)	Breast and cervical cancer: 571 screenings

measures)	Achieved 78% recall rate  1,704 breast work up procedures on 455 women; 43 breast cancers diagnosed  86 cervical cancer work up procedures on 43 women; 1 cervical cancer diagnosed  Colorectal screenings: No colorectal screenings were performed this year  Prostate cancer: 205 screenings
Continuation of Initiative	Screenings will continue.
Cost of initiative for current FY?	\$538,858  BCC \$535,644; contract with MD Dept of Health, covers cost of clinical procedures, doctor visits, biopsies and staff including nurse case manager, outreach and recruitment individual  Prostate \$3,214

#### Initiative 4

Identified Need	
Hospital Initiative	
Primary Objective of the Initiative/Metrics that will be used to evaluate the results	
Single or Multi-Year Initiative Time Period	
Key Partners and/or Hospitals in initiative development and/or implementation	
How were the outcomes evaluated?	
Outcome (Include process and impact measures)	
Continuation of Initiative	
Cost of initiative for current FY?	

#### Initiative 5

Identified Need	
Hospital Initiative	
Primary Objective of the Initiative/Metrics that will be used to evaluate the results	
Single or Multi-Year Initiative Time Period	
Key Partners and/or Hospitals in initiative development and/or implementation	
How were the outcomes evaluated?	
Outcome (Include process and impact measures)	
Continuation of Initiative	
Cost of initiative for current FY?	

2. Were there any primary community health needs that were identified through the CHNA that were not addressed by the hospital? If so, why not? (Examples include other social issues related to health status, such as unemployment, illiteracy, the fact that another nearby hospital is focusing on an identified community need, or lack of resources related to prioritization and planning.) This information may be copied directly from the CHNA that refers to community health needs identified but unmet.

See attachment.

## V. PHYSICIANS

1. As required under HG§19-303, provide a written description of gaps in the availability of specialist providers, including outpatient specialty care, to serve the uninsured cared for by the hospital.

Physician leadership and case management staff consistently identified several areas of concern:

- Timely placement of patients in need of inpatient psychiatry services
- Limited availability of outpatient psychiatry services
- Limited availability of inpatient and outpatient substance abuse treatment
- Medication assistance
- Dentistry

2. If you list Physician Subsidies in your data in category C of the CB Inventory Sheet, please indicate the category of subsidy, and explain why the services would not otherwise be available to meet patient demand. The categories include: Hospital-based physicians with whom the hospital has an exclusive contract; Non-Resident house staff and hospitalists; Coverage of Emergency Department Call; Physician provision of financial assistance to encourage alignment with the hospital financial assistance policies; and Physician recruitment to meet community need.

ER Physicians – MedStar Union Memorial is a safety net hospital with a considerable uninsured and underinsured population. Approximately 33% of all outpatient ED patients do not have an insurance provider on record.

Pediatric Physician ER Service Subsidy – MedStar Union Memorial does not maintain a full-time inpatient pediatric unit and does not employ pediatric staff. The inability to admit patients is a disincentive for community physicians to take calls.

Renal Dialysis Services – Demand for dialysis services in the immediate area surrounding MedStar Union Memorial is high and is expected to increase. The outpatient dialysis center at the hospital is consistently full and maintains a waitlist

for services. Renal specialists are in high demand in this market. Subsidy is required to maintain sufficient coverage.

Behavioral Health – MedStar Union Memorial has a robust inpatient psychiatric program, which increases the number of patients in crisis who present in the ED. Patients are often uninsured or underinsured.



## **Appendix I - Describe FAP**

*Appendix I – Description of FAP*

MedStar Union Memorial communicates its patient financial assistance policy via signage posted throughout the patient registration area. Patients presenting as self-pay receive an application to the Financial Assistance Program at the time of registration. Our current patient information sheet is an abbreviated version of our FAP that is housed on our website. The policy is available in both English and Spanish and in a culturally sensitive manner.



## **Appendix II - Hospital FAP**



# Corporate Policies

<b>Title:</b>	<b>Hospital Financial Assistance Policy</b>	<b>Section:</b>	
<b>Purpose:</b>	To ensure uniform management of the MedStar Helath Corporate Financial Assistance Program within all MedStar Health Hospitals.	<b>Number:</b>	
<b>Forms:</b>		<b>Effective Date:</b>	07/01/2011

## Policy

1. As one of the region's leading not-for-profit healthcare systems, MedStar Health is committed to ensuring that uninsured patients within the communities we serve who lack financial resources have access to necessary hospital services. MedStar Health and its healthcare facilities will:
  - 1.1 Treat all patients equitably, with dignity, with respect and with compassion.
  - 1.2 Serve the emergency health care needs of everyone who presents at our facilities regardless of a patient's ability to pay for care.
  - 1.3 Assist those patients who are admitted through our admissions process for non-urgent, medically necessary care who cannot pay for the care they receive.
  - 1.4 Balance needed financial assistance for some patients with broader fiscal responsibilities in order to keep its hospitals' doors open for all who may need care in the community.

## Scope

1. In meeting its commitments, MedStar Health's facilities will work with their uninsured patients to gain an understanding of each patient's financial resources prior to admission (for scheduled services) or prior to billing (for emergency services). Based on this information and patient eligibility, MedStar Health's facilities will assist uninsured patients who reside within the communities we serve in one or more of the following ways:
  - 1.1 Assist with enrollment in publicly-funded entitlement programs (e.g., Medicaid).
  - 1.2 Assist with consideration of funding that may be available from other charitable organizations.
  - 1.3 Provide charity care and financial assistance according to applicable guidelines.
  - 1.4 Provide financial assistance for payment of facility charges using a sliding scale based on patient family income and financial resources.
  - 1.5 Offer periodic payment plans to assist patients with financing their healthcare services.

## Definitions

### 1. Free Care

Financial assistance for medically necessary care provided to uninsured patients in households between 0% and 200% of the FPL.

### 2. Reduced Cost-Care

Financial assistance for medically necessary care provided to uninsured patients in households between 200% and 400% of the FPL.

### 3. Medical Hardship

Medical debt, incurred by a household over a 12-month period, at the same hospital that exceeds 25% of the family household income.

4. **Maryland State Uniform Financial Assistance Application**

A uniform data collection document developed through the joint efforts of Maryland hospitals and the Maryland Hospital Association.

5. **Maryland Patient Information Sheet / MedStar Patient Information Sheet (Non-Maryland Hospitals)**

A patient education document that provides information about MedStar's Financial Assistance policy, and patient's rights and obligations related to seeking and qualifying for free or reduced cost medically necessary care.

## **Responsibilities**

1. Each facility will post the policy, including a description of the applicable communities it serves, in each major patient registration area and in any other areas required by applicable regulations, will communicate the information to patients as required by this policy and applicable regulations and will make a copy of the policy available to all patients. Additionally, the Maryland Patient Information Sheet / MedStar's Patient Information Sheet will be provided to inpatients on admission and at time of final account billing.
2. MedStar Health believes that its patients have personal responsibilities related to the financial aspects of their healthcare needs. The charity care, financial assistance, and periodic payment plans available under this policy will not be available to those patients who fail to fulfill their responsibilities. For purposes of this policy, patient responsibilities include:
  - 2.1 Completing financial disclosure forms necessary to evaluate their eligibility for publicly-funded healthcare programs, charity care programs, and other forms of financial assistance. These disclosure forms must be completed accurately, truthfully, and timely to allow MedStar Health's facilities to properly counsel patients concerning the availability of financial assistance.
  - 2.2 Working with the facility's financial counselors and other financial services staff to ensure there is a complete understanding of the patient's financial situation and constraints.
  - 2.3 Completing appropriate applications for publicly-funded healthcare programs. This responsibility includes responding in a timely fashion to requests for documentation to support eligibility.
  - 2.4 Making applicable payments for services in a timely fashion, including any payments made pursuant to deferred and periodic payment schedules.
  - 2.5 Providing updated financial information to the facility's financial counselors on a timely basis as the patient's circumstances may change.
  - 2.6 It is the responsibility of the patient to inform the MedStar hospital of their existing eligibility under a medical hardship during the 12 month period.
3. Uninsured patients of MedStar Health's facilities may be eligible for charity care or sliding-scale financial assistance under this policy. The financial counselors and financial services staff will determine eligibility for charity care and sliding-scale financial assistance based on review of income for the patient and their family (household), other financial resources available to the patient's family, family size, and the extent of the medical costs to be incurred by the patient.

#### 4. ELIGIBILITY CRITERIA FOR FINANCIAL ASSISTANCE

4.1 Federal Poverty Guidelines. Based on family income and family size, the percentage of the then-current Federal Poverty Level (FPL) for the patient will be calculated.

4.1.1 Free Care: Free Care will be available to uninsured patients in households between 0% and 200% of the FPL.

4.1.2 Reduced Cost-Care: Reduced Cost-Care will be available to uninsured patients in households between 200% and 400% of the FPL. Reduced Cost-Care will be available based on a sliding-scale as outlined below.

4.1.3 Ineligibility. If this percentage exceeds 400% of the FPL, the patient will not be eligible for Free Care or Reduced-Cost Care assistance (unless determined eligible based on Medical Hardship criteria, as defined below).

4.2 Basis for Calculating Amounts Charged to Patients: Free Care or Reduced-Cost Care Sliding Scale Levels:

Adjusted Percentage of Poverty Level	Financial Assistance Level Free / Reduced-Cost Care	
	HSCRC-Regulated Services	Washington Facilities and non-HSCRC Regulated Services
0% to 200%	100%	100%
201% to 250%	40%	80%
251% to 300%	30%	60%
301% to 350%	20%	40%
351% to 400%	10%	20%
more than 400%	no financial assistance	no financial assistance

4.3 **MedStar Health Hospitals** will comply with IRS 501(r) requirements on limiting the amounts charged to uninsured patients seeking emergency and medically necessary care.

4.3.1 Amounts billed patients who qualify for financial assistance will be an average of the three best negotiated commercial rates.

4.3.2 MedStar Health will calculate the average of the three best negotiated commercial rates annually.

4.3.3 Maryland hospitals are prohibited from contacting with commercial payor. Charges are regulated by the Health Services Cost Review Commission (HSCRC) and will define the limits of the amount charged to all patients including the uninsured.

**5. FINANCIAL ASSISTANCE: ADDITIONAL FACTORS USED TO DETERMINE ELIGIBILITY FOR MEDICAL ASSISTANCE: MEDICAL HARDSHIP.**

- 5.1 MedStar Health will evaluate patients for Medical Hardship Financial Assistance if they exceed the 400% of the FPL and are deemed ineligible for Free Care or Reduced-Cost Care.
- 5.2 Medical Hardship is defined as medical debt, incurred by a household over a 12-month period, at the same hospital that exceeds 25% of the family household income.
- 5.3 MedStar Health will provide Reduced-Cost Care to patients with income below 500% of the FPL that, over a 12 month period, has incurred medical debt at the same hospital in excess of 25% of the patient's household income. Reduced Cost-Care will be available based on a sliding-scale as outlined below.
- 5.4 A patient receiving reduced-cost care for medical hardship and the patient's immediate family members shall receive/remains eligible for Reduced-Cost medically necessary care when seeking subsequent care for 12 months beginning on the date which the reduced-care was received. It is the responsibility of the patient to inform the MedStar hospital of their existing eligibility under a medical hardship during the 12 month period.
- 5.5 If a patient is eligible for both Free Care / Reduced-Cost Care, and Medical Hardship, the hospital will employ the more generous policy to the patient.
- 5.6 Medical Hardship Reduced-Care Sliding Scale Levels:

	<b>Financial Assistance Level – Medical Hardship</b>	
<b>Adjusted Percentage of Poverty Level</b>	<b>HSCRC-Regulated Services</b>	<b>Washington Facilities and non-HSCRC Regulated Services</b>
<b>Less than 500%</b>	<b>Not to Exceed 25% of Household Income</b>	<b>Not to Exceed 25% of Household Income</b>

**6. METHOD FOR APPLYING FOR FINANCIAL ASSISTANCE: INCOME AND ASSET DETERMINATION.**

- 6.1 Patients may obtain an application for Financial Assistance Application:
  - 6.1.1 On Hospital websites
  - 6.1.2 From Hospital Patient Financial Counselor Advocates
  - 6.1.3 By calling Patient Financial Services Customer Service
- 6.2 MedStar Health will evaluate the patient's financial resources **EXCLUDING**:
  - 6.2.1 The first \$250,000 in equity in the patient's principle residence
  - 6.2.2 Funds invested in qualified pension and retirement plans where the IRS has granted preferential treatment
  - 6.2.3 The first \$10,000 in monetary assets e.g., bank account, stocks, CD, etc
- 6.3 MedStar Health will use the Maryland State Uniform Financial Assistance Application as the standard application for all MedStar Health Hospitals. MedStar Health will require the patient to supply all documents necessary to validate information to make eligibility determinations.



6.4 Financial assistance applications and support documentation will be applicable for determining program eligibility one (1) year from the application date. Additionally, MedStar will consider for eligibility all accounts (including bad debts) 6 months prior to the application date.

## **7. PRESUMPTIVE ELIGIBILITY**

7.1 Patients already enrolled in certain means-tested programs are deemed eligible for free care on a presumptive basis. Programs eligible under the MedStar Health financial assistance program include, but may not be limited to:

- 7.1.1 Maryland Primary Adult Care Program (PAC)
- 7.1.2 Maryland Supplemental Nutritional Assistance Program (SNAP)
- 7.1.3 Maryland Temporary Cash Assistance (TCA)
- 7.1.4 Maryland State and Pharmacy Only Eligibility Recipients
- 7.1.5 DC Healthcare Alliance or other Non-Par Programs

7.2 Additional presumptively eligible categories will include with minimal documentation:

- 7.2.1 Homeless patients
- 7.2.2 Deceased patients with no known estate
- 7.2.3 Members of a recognized religious organization who have taken a vow of poverty
- 7.2.4 All patients based on other means test scoring campaigns
- 7.2.5 All secondary balances after primary Medicare insurance where patients meet income and asset eligibility tests
- 7.2.6 All spend-down amounts for eligible Medicaid patients.

## **8. MEDSTAR HEALTH FINANCIAL ASSISTANCE APPEALS**

8.1 In the event a patient is denied financial assistance, the patient will be provided the opportunity to appeal the MedStar Health denial determination.

8.2 Patients are required to submit a written appeal letter to the Director of Patient Financial Services with additional supportive documentation.

8.3 Appeal letters must be received within 30 days of the financial assistance denial determination.

8.4 Financial assistance appeals will be reviewed by a MedStar Health Appeals Team. Team members will include the Director of Patient Financial Services, Assistance Vice President of Patient Financial Services, and the hospital's Chief Financial Officer.

8.5 Denial reconsideration decisions will be communicated, in writing, within 30 business days from receipt of the appeal letter.

8.6 If the MedStar Health Appeals Panel upholds the original denial determination, the patient will be offered a payment plan to the patient.

## **9. PAYMENT PLANS**

9.1 MedStar Health will make available payment plans to uninsured patients with income between 200% and 500% of the FPL.

9.2 Patients to whom discounts, payment plans, or financial assistance are extended have continuing responsibilities to provide accurate and complete financial information. In the event a patient fails to meet

these continuing responsibilities, the patient will become financially responsible for the original amount owed, less any payments made to date.

## 10 BAD DEBT RECONSIDERATIONS AND REFUNDS

- 10.1 In the event a patient who, within a two (2) year period after the date of service was found to be eligible for free care on that date of service, MedStar will initiate a review of the account(s) to determine the appropriateness for a patient refund for amounts collected exceeding \$25.
- 10.2 It is the patient's responsibility to request an account review and provide the necessary supportive documentation to determine free care financial assistance eligibility.
- 10.3 If the patient failed to comply with requests for documentation, MedStar Health will document the patient's non-compliance. The patient will forfeit any claims to a patient refund or free care assistance.
- 10.4 If MedStar Health obtains a judgement or reported adverse information to a credit reporting agency for a patient that was later to be found eligible for free care, MedStar Health will seek to vacate the judgement or strike the adverse information.

## Exceptions

### 1 PROGRAM EXCLUSION

MedStar Health's financial assistance program excludes the following:

- 1.1 Insured patients who may be "underinsured" (e.g. patient with high deductibles/coinsurance)
- 1.2 Patient seeking non-medically necessary services, including cosmetic procedures
- 1.3 Non-US Citizens,
  - 1.3.1 Excluding individuals with permanent resident /resident alien status as defined by the Bureau of Citizenship and Immigration Services has issued a green card. MedStar will consider non-US citizens who can provide proof of residency within the defined service area.
- 1.4 Patients residing outside a hospital's defined zip code service area
  - 1.4.1 Excluding patient referral between MedStar Health Network System
  - 1.4.2 Excluding patients arriving for emergency treatment via land or air ambulance transport
  - 1.4.3 Specialty services specific to each MedStar Health hospital and approved as a program exclusion
    - 1.4.3.a Union Memorial Hospital – Cardiac Service, Hand Center, and Renal Patients
    - 1.4.3.b Georgetown University Hospital – Transplant, and Cyber Knife Patients
    - 1.4.3.c Washington Hospital Center – Cardiac Service Patients
    - 1.4.3.d Good Samaritan Hospital – Renal Patients
    - 1.4.3.e Franklin Square Hospital – Cyber Knife Patients
- 1.5 Patients that are non-compliant with enrollment processes for publicly –funded healthcare programs, charity care programs, and other forms of financial assistance

As stated above, patients to whom discounts, payment plans, or financial assistance are extended have continuing responsibilities to provide accurate and complete financial information. In the event a patient fails to

meet these continuing responsibilities, the patient will become financially responsible for the original amount owed, less any payments made to date.

## **What Constitutes Non-Compliance**

Actions or conduct by MedStar Health employee or contract employee in violate of this Policy.

## **Consequences of Non-Compliance**

Violations of this Policy by any MedStar Health employee or contract employee may require the employee to undergo additional training and may subject the employee to disciplinary action, including, but not limited to, suspension, probation or termination of employment, as applicable.

## **Explanation And Details/Examples**

N/A

## **Requirements And Guidelines For Implementing The Policy**

N/A

## **Related Policies**

N/A

## **Procedures Related To Policy**

Admission and Registration  
Financial Self Pay Screening  
Billing and Collections  
Bad Debt

## **Legal Reporting Requirements**

HSCRC Reporting as required – Maryland Hospitals Only  
Year End Financial Audit Reporting  
IRS Reporting

## **Reference To Laws Or Regulations Of Outside Bodies**


Maryland Senate Bill 328 Chapter 60 – Maryland Hospitals Only  
COMAR 10.37.10 Rate Application and Approval Procedures – Maryland Hospitals Only  
IRS Regulations Section 501(r)

## Right To Change Or Terminate Policy

Any change to this Policy requires review and approval by the Legal Services Department.

Proposed changes to this Policy will be discussed with all affected parties at both the Business Unit and Corporate levels of the Organization.

The Corporation's policies are the purview of the Chief Executive Officer (CEO) and the CEO's management team

Reference:	
Approved By:	 Michael J. Curran, Executive Vice President and CFO
Additional Signature Information:	

## **Appendix III - Patient Information Sheet**

### *Appendix III – Patient Information Sheet*

MedStar Union Memorial Hospital is committed to ensuring that uninsured patients within its service area who lack financial resources have access to medically necessary hospital services. If you are unable to pay for medical care, have no other insurance options or sources of payment including Medical Assistance, litigation or third-party liability, you may qualify for **Free or Reduced Cost Medically Necessary Care**.

MedStar Union Memorial Hospital meets or exceeds the legal requirements by providing financial assistance to those individuals in households below 200% of the federal poverty level and reduced cost-care up to 400% of the federal poverty level.

#### **Patients' Rights**

MedStar Union Memorial Hospital will work with their uninsured patients to gain an understanding of each patient's financial resources.

- They will provide assistance with enrollment in publicly-funded entitlement programs (e.g. Medicaid) or other considerations of funding that may be available from other charitable organizations.
- If you do not qualify for Medical Assistance, or financial assistance, you may be eligible for an extended payment plan for your hospital medical bills.
- If you believe you have been wrongfully referred to a collection agency, you have the right to contact the hospital to request assistance. (See contact information below).

#### **Patients' Obligations**

MedStar Union Memorial Hospital believes that its patients have personal responsibilities related to the financial aspects of their healthcare needs. Our patients are expected to:

- Cooperate at all times by providing complete and accurate insurance and financial information.
- Provide requested data to complete Medicaid applications in a timely manner.
- Maintain compliance with established payment plan terms.
- Notify us timely at the number listed below of any changes in circumstances.

#### **Contacts**

Call 410-933-2424 or 1-800-280-9006 (toll free) with questions concerning:

- Your hospital bill
- Your rights and obligations with regards to your hospital bill
- How to apply for Maryland Medicaid
- How to apply for free or reduced care

**For information about Maryland Medical Assistance**

Contact your local Department of Social Services at 1-800-332-6347. For TTY, call 1-800-925-4434.

Learn more about [Medical Assistance](#) on the Maryland Department of Human Resources website.

**Physician charges are not included in hospitals bills and are billed separately.**

## **Appendix VI - Mission, Vision, Value Statement**



## *Appendix IV – Mission, Vision, and Values*

### **Mission**

MedStar Union Memorial is a comprehensive hospital with regional specialty services of distinction and quality community services, all enhanced by clinical education and research.

### **Vision**

To be the trusted leader in caring for people and advancing health

### **Values**

#### **Service**

We strive to anticipate and meet the needs of our patients, physicians and co-workers.

#### **Patient first**

We strive to deliver the best to every patient every day. The patient is the first priority in everything we do.

#### **Integrity**

We communicate openly and honestly, build trust and conduct ourselves according to the highest ethical standards.

#### **Respect**

We treat each individual, those we serve and those with whom we work, with the highest professionalism and dignity.

#### **Innovation**

We embrace change and work to improve all we do in a fiscally responsible manner.

#### **Teamwork**

We build on the collective strength and cultural diversity of everyone, working with open communication and mutual respect.

## **Section IV Attachments**

MedStar Union Memorial Hospital  
 Section IV, Question 2

<b>Condition / Issue</b>	<b>Classification</b>	<b>Provide statistic and source</b>	<b>Explanation</b>
Oncology	Wellness & Prevention	70.9% (n=151) of Community Input Survey respondents rated cancer as either “severe” or “very severe” within the CBSA	Due to limited resources, MedStar Union Memorial did not select oncology as a priority; however, the hospital does employ an oncology educator and an oncology nurse navigator who provide community-based education and screenings.
Mental and Behavioral Health	Wellness & Prevention	71.7% (n=145) of Community Input Survey respondents rated overweight / obesity as either “severe” or “very severe” within the CBSA	MedStar Union Memorial does not have the expertise or infrastructure to serve as a lead around this area of need.
Neighborhood Safety	Quality of Life	37.1% (n=151) of Community Input Survey respondents rated the quality/availability of neighborhood safety as either “poor” or “very poor” within the CBSA	The hospital will continue to partner with the community to improve safety, but it is not within MedStar Union Memorial’s expertise to take a lead role.