



maryland
health services
cost review commission

COVID-19 Community Vaccination Program

September 16, 2021

Agenda

- Welcome / Opening Comments
- Supply Update
- Booster Dose Update
- Best Practices & Opportunities for Improvement
- Reminders and Resources

Supply Update

May – August 2021 Summary

Month	Doses Administered	Community Events & Homebound Efforts	Unique ZIPs Served
May	12,429	142	60
June	13,654	294	92
July	6,506	309	85
August	11,182	401	89
TOTAL	43,771	1146	144

Booster Dose – Funding & Reporting Policy

- Hospitals may use program funding to support efforts to administer booster vaccinations.
- Booster doses will be credited towards original vaccination dose projections provided in initial applications for funding.
- Hospitals should report booster doses administered separately from first and second vaccination doses using the updated template issued from HSCRC on September 13, 2021.
- Consistent with the original intent of the program, hospitals should continue efforts to administer first and second doses to vulnerable and hard-to-reach unvaccinated individuals.

Best Practices & Opportunities for Improvement

- What are things that are working well?
- How are you overcoming vaccine hesitancy?
- What obstacles are you facing?

Reminder: Reporting

- Future reports must use the **NEW** template that reports boosters separately.
 - The updated reporting template was issued with the September 13, 2021 memo on booster shots.
- September Report is due October 10th
- Email reporting questions to hscrc.grants@maryland.gov

Promotional Opportunities for Community Vaccination Sites

- MDH will be selecting a limited number of vaccine clinic events to promote each week.
- If you would like your event to be considered for promotion, please complete the survey found here by this Friday at noon: <https://docs.google.com/forms/d/e/1FAIpQLSdh5FywHX5H3oE9cx8XhN0LyyQj8A6LqRgMYhbBmIRVCQ0yGw/viewform>
- MDH will determine the scope of any promotional support for select events. If your clinic is selected for promotion, a GoVAX communications team member will contact you.
- All promotional activity is time sensitive. All information captured in the survey must be complete, confirmed and received at least two weeks in advance in order to be considered for promotion.
- If you are unable to access this survey, please send an email to meredith.herzing@maryland.gov and include the following information:
 - Event Name and Description
 - Event Date and Time
 - Event Location
 - Web Address and Social Media Handles
 - Targeted Demographics
 - Notable Guests/Dignitaries
 - Event Contact Name and Email
 - Attach any visual assets, graphics or promotional materials



Questions?
