



maryland
health services
cost review commission

COVID-19 Community Vaccination Program

October 14, 2021

Agenda

- Welcome / Opening Comments
- Supply Update
- Best Practices & Opportunities for Improvement
- Reminders and Resources

Supply Update

May – September 2021 Summary

Month	Doses Administered	Community Events & Homebound Efforts	Unique ZIPs Served
May	12,429	142	60
June	13,654	294	92
July	6,506	309	85
August	11,182	401	89
September	6,231 (1 st /2 nd) 863 (Booster)	325	86
TOTAL	50,865	1471	165

Best Practices & Opportunities for Improvement

- What things are working well?
- How are you overcoming vaccine hesitancy?
- What obstacles are you facing?

Reminder: Reporting

- All reports must use the **NEW** template that reports boosters separately from 1st and 2nd doses.
 - The updated reporting template was issued with the September 13, 2021 memo on booster shots.
- October Report is due November 10th
- Email reporting questions to hscrc.grants@maryland.gov

Promotional Opportunities for Community Vaccination Sites

- MDH will be selecting a limited number of vaccine clinic events to promote each week.
- If you would like your event to be considered for promotion, please complete the survey found here by this Friday at noon: <https://docs.google.com/forms/d/e/1FAIpQLSdh5FywHX5H3oE9cx8XhN0LyyQj8A6LqRgMYhbBmIRVCQ0yGw/viewform>
- MDH will determine the scope of any promotional support for select events. If your clinic is selected for promotion, a GoVAX communications team member will contact you.
- All promotional activity is time sensitive. All information captured in the survey must be complete, confirmed and received at least two weeks in advance in order to be considered for promotion.
- If you are unable to access this survey, please send an email to meredith.herzing@maryland.gov and include the following information:
 - Event Name and Description
 - Event Date and Time
 - Event Location
 - Web Address and Social Media Handles
 - Targeted Demographics
 - Notable Guests/Dignitaries
 - Event Contact Name and Email
 - Attach any visual assets, graphics or promotional materials



Questions?